

## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.



62,61

Sorry No Color

Due to Paper Shortage

You will find, however, added values in GOLDFARB'S USUAL HIGH QUALITY MERCHANDISE throughout these 24 condensed pages.

## Most "Popular" Rose Offer

SELECTED, EXTRA HEAVY, 2-YEAR-OLD PLANTS,  
NORTHERN GROWN, WILL BLOOM THIS SUMMER

- 1—EDITOR McFARLAND .....
- 2—BETTY UPRICHARD .....
- 3—CONDESA de SASTAGO .....
- 4—K. A. VIKTORIA .....
- 5—GOLDEN DAWN .....
- 6—ETOILE de HOLLANDE .....

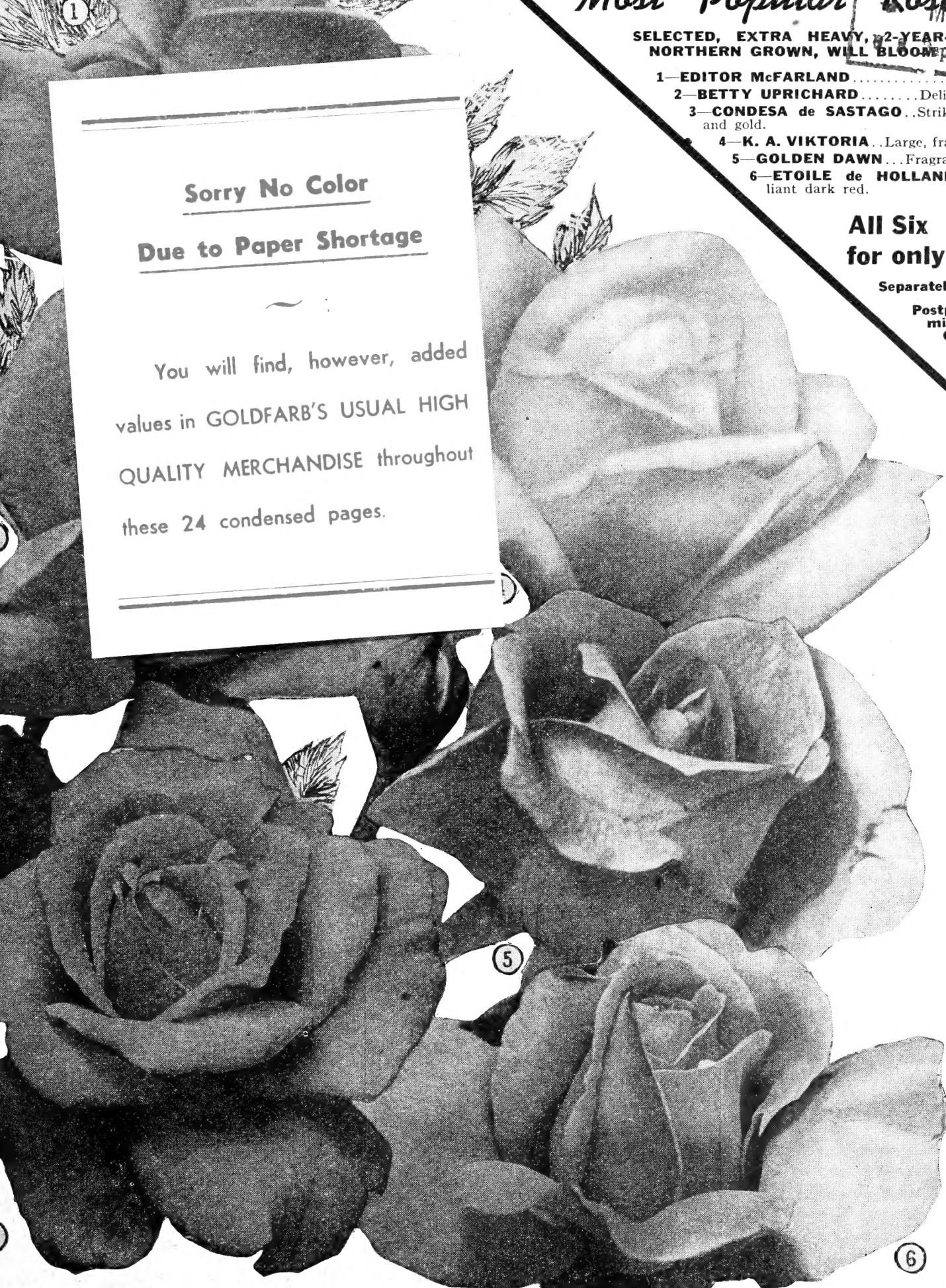
Deep pink  
Delicate salmon pink  
Striking fiery copper and gold.  
Large, fragrant pure white  
Fragrant golden yellow  
Large, brilliant dark red.

All Six **\$7.95**  
for only

Separately \$1.45 Each

Postpaid within 300 miles of New York City; Beyond Express Collect

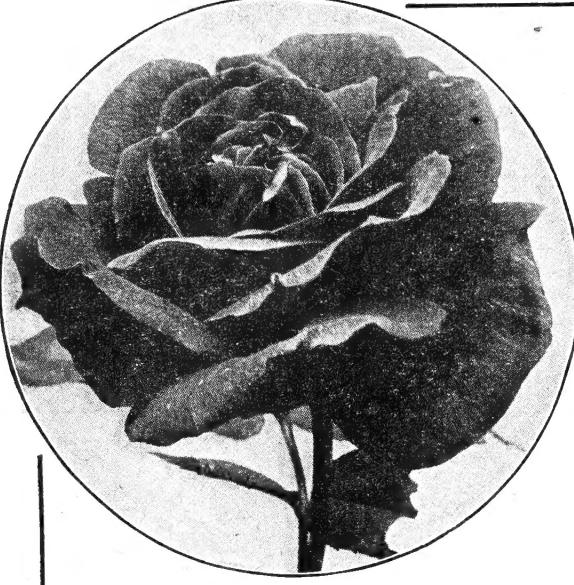
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Guide to Better  
Gardens for 1947

**Goldfarb**  
GARDEN DEPT.

160 East 57th Street  
New York 22, N. Y.



# Our "Get Aquainted" ROSE OFFER

## Extra Heavy Field Grown Plants

Goldfarbs are well known throughout the country for their fine Roses. Each Summer we receive hundreds of letters from our customers telling us of the wonderful display of Roses they have in their own gardens from planting these strong-rooted, field grown bushes. If you haven't already grown our Roses, send your order today for this "Get Acquainted" Rose Collection.

### AMI QUINARD

Deep velvety maroon.

### McGREDY'S YELLOW

Vigorous, free blooming, canary yellow.

### EDITH NELLIE PERKINS

Beautiful salmon pink.

### PRES. HOOVER

Yellow, orange and scarlet.  
One of the finest Roses ever introduced.

### POINSETTIA

Perfect brilliant scarlet buds.

### ALL FIVE

for Only **\$7.95**

### Separately

**\$1.65 EACH**

## Selected HYBRID TEA ROSES

### ALL MONTHLY BLOOMING ROSES

This list includes only those which we know will give you complete satisfaction. Northern grown, 2-year-old field-grown plants. Will bloom this Summer.

#### RED SHADES

**Christopher Stone.** Long pointed buds opening into large, fragrant blooms of scarlet crimson.

**Etoile de Hollande.** Brilliant dark red. Perfect buds. Vigorous plants.

**E. G. Hill.** Very large, deep velvety maroon.

**Red Radiance.** Clear, even red. Exceptionally fine for cutting. Vigorous, free blooming plants.

**Margaret McGredy.** Double orange scarlet flowers. Extremely vigorous grower. Blooms constantly.

**Ami Quinard.** Deep velvety maroon.

#### YELLOW SHADES

**Golden Dawn.** Fragrant golden yellow.

**Mrs. E. P. Thom.** One of the best yellow Roses. Fragrant. Fine for cutting. Does not fade during hot weather.

**Mrs. P. S. duPont.** Deep golden yellow.

**Sister Therese.** Fragrant Daffodil-yellow blooms.

#### PINK SHADES

**Betty Uprichard.** Delicate salmon pink with coppery reverse. Tall branching plants. Fragrant.

**Dame Edith Helen.** An Exhibition Rose. Large, double, fragrant glowing pink flowers. Very sturdy.

**Editor McFarland.** Clear brilliant pink. Strong stems.

**Pink Radiance.** The great American pink Rose. Grows well everywhere.

#### WHITE

**K. A. Viktoria.** Large, fragrant pure white blooms. A strong flower. Always in bloom.

**Caledonia.** Large double white, strong stems.

**McGredy's Ivory.** Delicate creamy white, long pointed buds.

#### MULTI-COLORED SHADES

**Condesa de Sastago.** A striking Rose. Rich yellow buds unfold into fiery copper blooms with golden reverse. Fragrant. Vigorous grower.

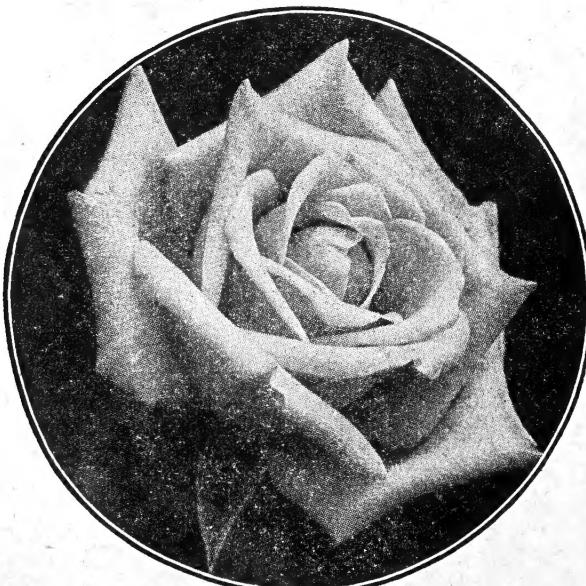
**Mrs. Sam McGredy.** Scarlet-orange, changing to copper. Fragrant, very profuse blooming.

**Pres. Hoover.** Yellow, orange and scarlet. One of the finest Roses ever introduced.

**Talisman.** America's favorite. Two-toned golden yellow and copper. A good Rose for cutting; long lasting, free blooming.

Each **\$1.45**

**6 for \$7.95**



# SAVE! SPECIAL ROSE OFFERS

Any Two \$7.95 Collections Only \$15.00

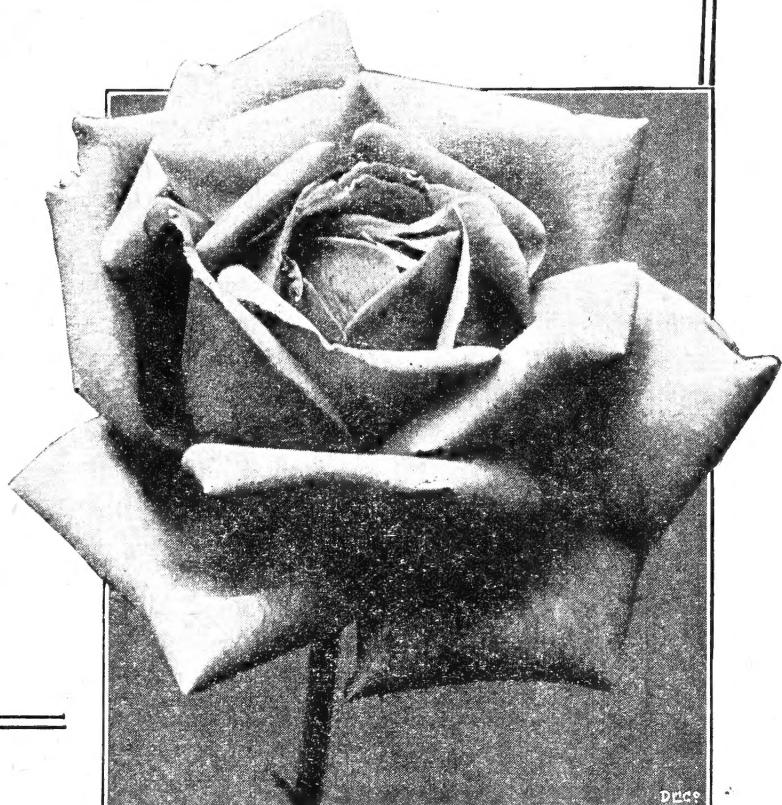
Postpaid within 300 miles of New York City. Any four \$7.95 Collections \$28.50

## "Old Favorites" ROSE COLLECTION

The best of the older Hybrid Tea Roses that do well in all parts of the country and continue to be admired in many fine Rose gardens. All 2-year-old, strong, field grown plants that produce fine double blooms from June throughout the Summer.

<b>RED RADIANCE</b>	Clear red
<b>PINK RADIANCE</b>	Large bright pink
<b>K. A. VIKTORIA</b>	Pure white
<b>E. G. HILL</b>	Deep velvety red
<b>E. P. THOM</b>	Fragrant yellow
<b>TALISMAN</b>	America's favorite; golden yellow and copper

All 6 for Only **7.95**  
Separately \$1.45 Each



E. G. Hill

All Rose orders and collections postpaid within 300 miles of New York City. Beyond, Express charges collect.

## Blue Ribbon Collection

All fine Roses. Sturdy. Well-rooted, 2-year-old plants. Everblooming. **Extra Heavy.**

<b>E. G. HILL</b>	Velvety maroon
<b>TALISMAN</b>	Golden and copper
<b>MME. JULES BOUCHE</b>	Fragrant white
<b>EDITOR McFARLAND</b>	Deep pink
<b>SOUV. de CLAUDIUS PERNET</b>	Golden yellow

All 5 for ONLY **7.95**  
Separately \$1.65 each

Both Collections  
Only \$15.00

## The Best NEW PATENTED ROSES

A selected group of the outstanding Patented Roses which are sure to do well in your own garden.

**BETTER TIMES** (Pat. 23). Long crimson buds opening to double brilliant cerise red flowers. **\$1.50 each.**

**CHARLOTTE ARMSTRONG** (Pat. 455). All-America Selections for 1941. Rich carmine to spectrum red buds open to blooms of deep cerise. Long, slender buds on long stems. Vigorous, free-branching grower with handsome foliage. Blooms in great quantities. **\$1.50 each.**

**COUNTESS VANDAL** (Pat. 38). Coppery bronze and pink, suffused with gold. An exhibition Rose; fragrant; free blooming. **\$1.50 each.**

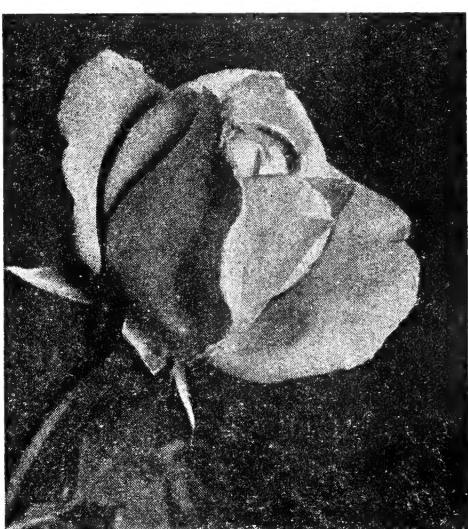
**CRIMSON GLORY** (Pat. 105). Beautifully formed blooms of deep velvety crimson. Delightfully fragrant. **\$1.50 each.**

**GRAND DUCHESS CHARLOTTE** (Pat. Pend.). Beautiful, rich claret buds opening to a lovely Begonia Rose. **\$1.50 each.**

**PEACE** Pat. 591. Truly an exhibition Rose. All-America Award for 1946. Large yellow buds, opening to beautiful, 5-inch flowers of creamy white, each petal tinged delicate pink and deepening as the flower opens. Blooms are long lasting and plants are vigorous, and covered with clean, healthy foliage. You'll certainly enjoy this Rose in your own garden—**Limited Supply.**

## D & P TRI-SPRAY

Simply dilute in water. Effective insecticide and fungicide for all Roses.  
**½ pint 85c., pint \$1.50**

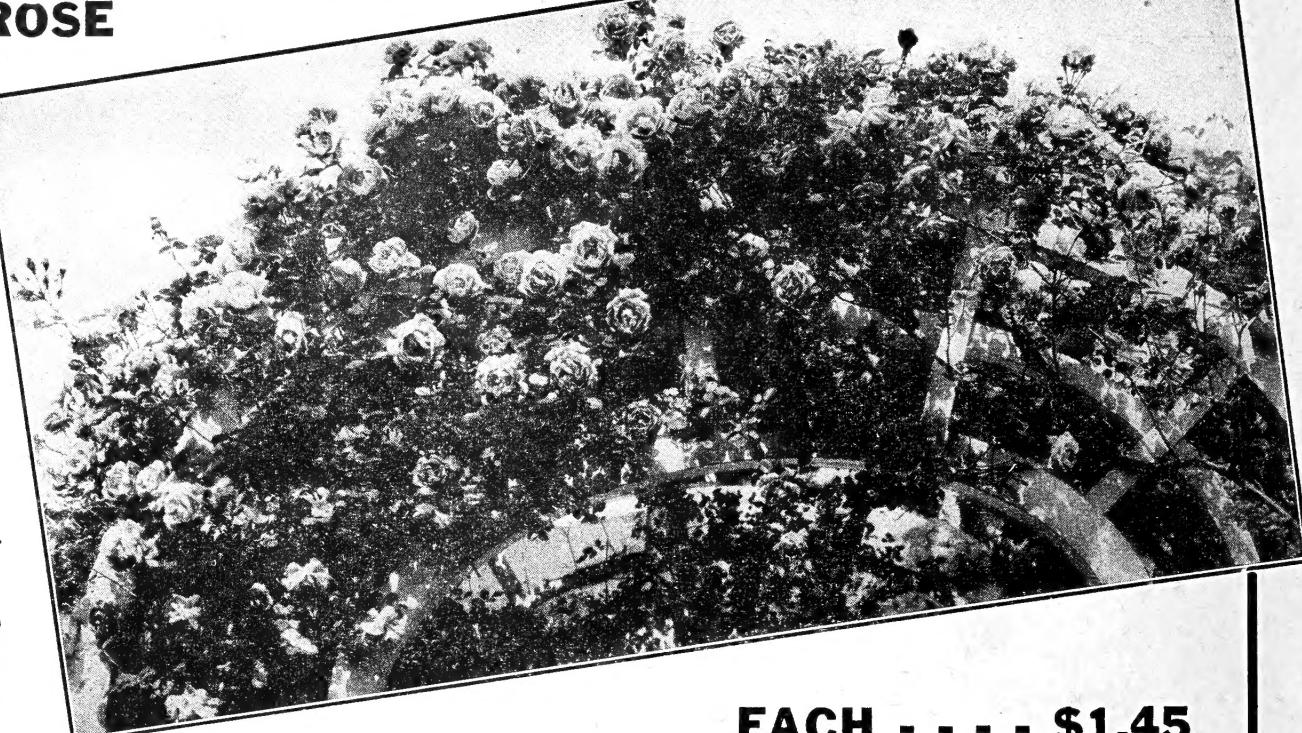


Better Times

# AMERICA'S MOST POPULAR CLIMBING ROSE

## Famous PAUL'S SCARLET CLIMBER

The most popular climbing red Rose ever introduced. Easy to grow everywhere and truly a magnificent sight in full bloom. A solid mass of blazing scarlet sure to attract everyone's attention. A hardy vigorous grower. Plant this along fences, walls, trellis or sunny banks. Strong 2-year field grown plants.



EACH - - - \$1.45

3 for \$3.95

## Climbing Hybrid TEA ROSES

These six favorite Hybrid Tea Roses can now be had as climbing plants. The lovely blooms are larger and on longer stems than those grown on regular bushes. Vigorous plants producing quantities of fine large blooms for cutting and garden display.

**ETOILE DE HOLLANDE.** Brilliant dark red.

**K. A. VIKTORIA.** Large, fragrant pure white.

**MRS. P. S. du PONT.** Deep golden yellow.

**RED RADIANCE.** Beautiful clear red.

**DAME EDITH HELEN.** Fragrant glowing pink.

**TALISMAN.** Striking red and gold. Each \$1.50, 3 for \$4.25

## Patented Everblooming CLIMBING ROSES

**BLAZE** (Pat. No. 10). Most popular of all Climbing Roses. Large clusters of blazing scarlet flowers in June and intermittently throughout the Summer. \$1.50 each.

**NEW DAWN** (Pat. No. 1). The most popular pink climbing Rose in America. An abundance of delightful Apple-blossom pink Hybrid Tea-like blooms produced almost continuously from June to frost. Glossy, rich, deep green foliage. \$1.50 each.

**KING MIDAS** (Pat. 588). Golden yellow flushed with red; excellent for cutting; extremely hardy. \$1.50 each.

THREE CHOICE CLIMBERS

**AMERICAN BEAUTY**  
Large fragrant crimson flowers

**DR. VAN FLEET**  
Beautiful, pale pink blooms

**PRIMROSE**  
Double, soft yellow. Handsome foliage

**ALL 3 \$4.25**  
**For ONLY 4**  
**Separately \$1.50 each**

## FLORIBUNDA and POLYANTHA ROSES for Bedding

Low growing bushes, ideal for edging or mass planting. Always in bloom and require little attention. Attractive all Summer long. Very hardy.

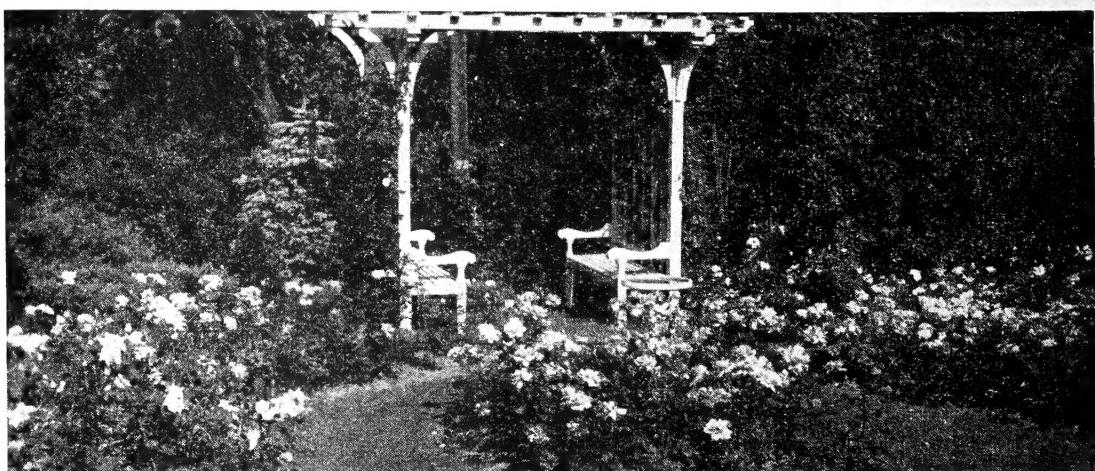
**PINOCCHIO** (Pat. 484). Clusters of miniature double blooms, salmon, flushed gold. \$1.25 each.

**FLORADORA** (Pat. pend.) Brilliant cinnabar-red blooms 2 in. across; bushy plants. \$1.50 each.

**ELSE POULSEN.** Semi-double bright rose pink. \$1.65 each.

**POULSEN'S YELLOW.** Masses of clear yellow buds tinted carmine. \$1.65 each.

**IMPROVED LAFAYETTE.** Deep glowing red flowers. \$1.65 each.

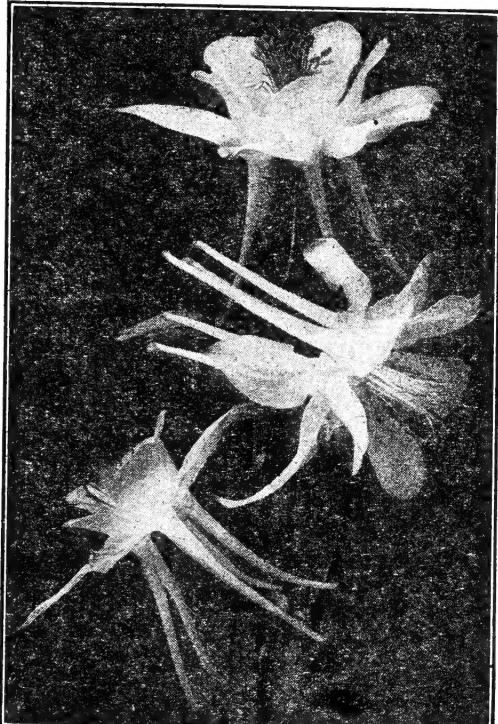


# Goldfarb's Perennial Plants

## for Permanent Beauty

All of our **PERENNIAL PLANTS** are grown at our Nursery in the Pocono Mountains, and are therefore very hardy and adapted to Northern climatic conditions. They are all field-grown clumps, except a few, which are pot-grown.

**Postage**—Within 300 miles of New York City: All Special Offers where noted are sent postpaid. Other plants, please add 10c. for 1 plant, 15c. for 3 plants, 30c. for 6 plants and 45c. for 10 plants. Over 300 miles from New York City: All plants will be sent express collect; no C.O.D. orders. Please enclose check or money order. **Please add 25c. packing charge for each order.**



### AQUILEGIA *Columbine*

A favorite with all flower lovers. Rich, beautiful colors, large, graceful flowers, perfectly hardy, thriving in sun or partial shade. Among the first perennials to bloom in the Spring. 2 to 2 1/2 feet.

**Separate Colors**—Your choice of Red, Pink, White, Blue, Yellow.

**Crimson Star.** Very striking. Rich, deep crimson with inner petals of white.

**Longissima Hybrids.** A new race of Columbines. Broad petals in wide color range with 3 to 4 in. spurs. Excellent for cutting.

**Any of the above: 3 for \$1.65, 10 for \$5.00**

### Columbine Special No. 50

2 Mixed Colors      1 Crimson Star  
2 Longissima Hybrids  
**ALL 5 FOR \$2.85 POSTPAID**

### Dwarf Asters

Neat, low, compact plants, completely covered with flowers in September and October. Easy to grow and excellent for dwarf hedges, front of the border and rock gardens. 12 inches high.

**Snow Sprite**.....Semi-double white flowers  
**Lavanda**.....Lavender-blue; free blooming  
**Countess of Dudley**.....Clear pink, yellow eye

**Any of the above: 3 for \$1.65, 6 for \$3.25**

### Dwarf Aster Special No. 51

2 EACH OF THE ABOVE 3 COLORS

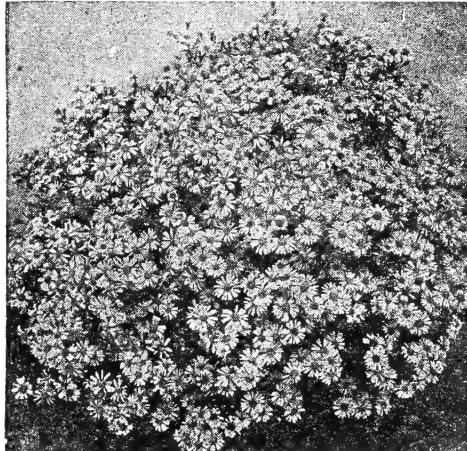
**All 6 for only \$3.35 Postpaid**

### Perennial Aster Special No. 52

A Wealth of Bloom in September and October

**3 DWARF ASTERS } 3 TALL ASTERS } White, Blue, Pink**

**All 6 for only \$3.35 Postpaid**



### Three Outstanding Peachbell Campanulas

FOR EARLY SUMMER BLOOM

**Telham Beauty**, light blue **Blue Gardenia**

**White Towers**

**Offer** 6 plants (2 each of above)

**No. 53** Only \$3.45 Postpaid

### Old Fashioned Canterbury Bells

OFFER NO. 54

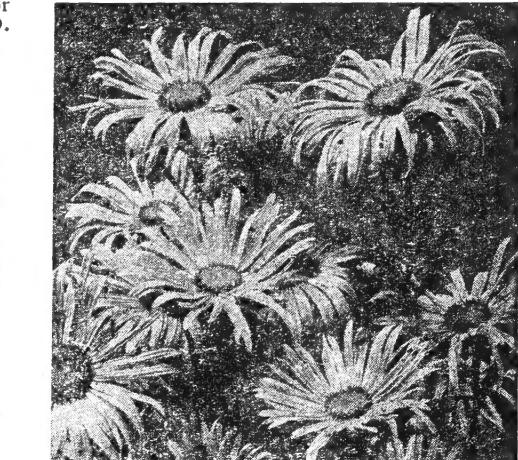
Many large, bell-shaped flowers on plants about 3 feet tall. Ideal in front of shrubs, evergreen or in a hardy border.

**Blue**

**White**

**Pink**

**5 for \$2.85 postpaid**



### Tall ASTERS

A splendid plant to brighten the late Summer border. Perfectly hardy, easy to grow—fine when massed or used as individual specimens.

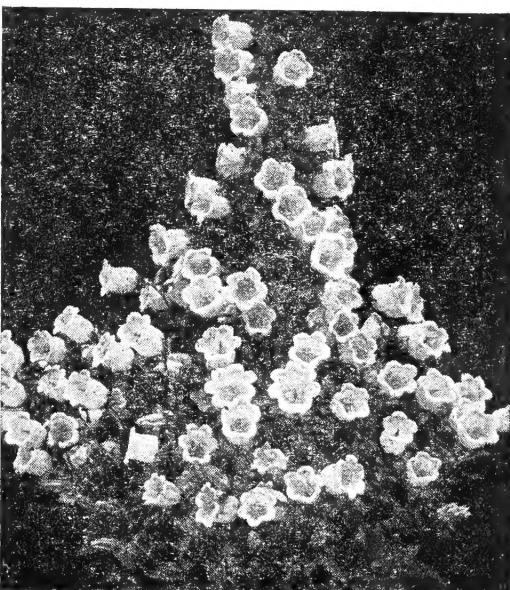
**Blue Plume.** Large orchid blue flowers. One of the best. 3 ft. Mid-August.

**Harrington's Pink.** The best pink blooming Aster. Strong, bushy plants. 4 ft. September-October.

**Beechwood Challenger.** A perennial Aster from England. Very fine, clear red with bright yellow center. Sturdy plants. 4 ft. September-October.

**Mt. Everest.** Large, pure white flowers. Long blooming period. 4 ft. September-October.

**Any of the above:**  
**3 for \$1.65, 6 for \$3.25**





**Dianthus  
Special  
No. 56**

12 PLANTS

(2 Each of Above)  
6 Varieties

ONLY \$6.25

Postpaid

*New*  
**Everblooming  
Hardy Carnations**

**ROYAL COTTAGE HYBRIDS**

The newest and best in Hybrid Carnations. Brilliant shades of white, pink and rose. Excellent for cutting, with 12 to 15 inch stems. Many fragrant, fully double blooms. From June to frost.

**6 Plants Only**

**\$3.35**

Postpaid

**COREOPSIS, NEW GOLD**

New, improved variety; large, golden yellow flowers borne on long stems; fine for cutting. 2 feet. June to October.

3 for \$1.65, 6 for \$3.25

**EUPATORIUM—Perennial Ageratum**

Does well when most plants fail. Multiplies rapidly, prefers sun but will bloom in light shade. This perennial is a mass of fluffy, deep lavender-blue flowers in late Summer. Valuable for cutting since it blooms when blue flowers are scarce in the garden.

3 for \$1.65, 6 for \$3.25

**HELIOPSIS—Golden Sunset**

Rich golden yellow, semi-double flowers over 3 inches across on bushy plants about 3 feet high. Easily grown, blooms continuously from July to frost. One of the best border plants yet introduced.

65c. EACH

3 FOR \$1.75

6 FOR \$3.25

**Novelty GAILLARDIAS**

**COLORFUL BLOOMS UNTIL FROST]**

**Mr. Sherbrook.** Clear golden yellow. 2 ft.

**Ruby.** Brilliant ruby red. 2 ft.

**The King.** Brilliant showy flowers of unusual size. 2 ft.

**Goblin.** Red and gold. Compact, bushy plants. 12 to 15 in. high.

**SPECIAL OFFER No. 58**

**8 PLANTS (2 Each of Above) \$4.45**

Postpaid

**SEPARATELY—3 FOR \$1.65, 6 FOR \$3.25**

**CHARMING DIANTHUS**

**FOR THE LOW BORDER or ROCK GARDEN**

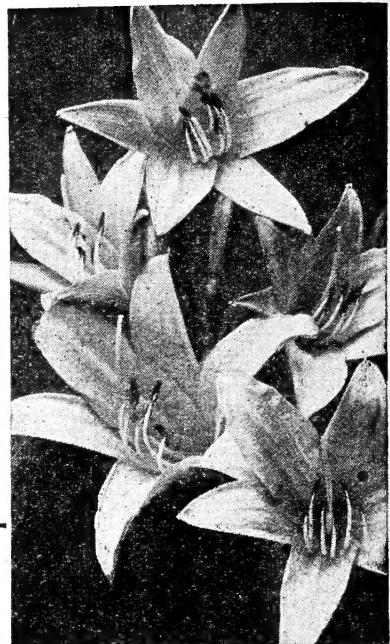
Bushy, compact plants, only 6 to 10 inches high, with attractive, blue green foliage. The lovely, fragrant, Carnation-like blooms are produced continuously all Summer long if the faded flowers are kept picked.

- 1—**Little Joe** (New). 6 in. .... Dark pink
- 2—**Little Bob** (New). 6 in. .... Light pink
- 3—**Meg Gardner** (New). 6 in. .... Large white, cherry tone
- 4—**Beatrix**. 10 in. .... Shell pink
- 5—**Pink Lady**. 8 in. .... Beautiful pink
- 6—**Prince Bismarck**. 10 in. .... Dark cerise-red; everblooming type

**Any of the  
above**

**3 FOR \$1.65**

**6 FOR \$3.25**



**FIVE CHOICE  
DAYLILIES**

(HEMEROCALLIS)

Blooms from May until September

- 1—**Bagdad.** Beautiful, coppery red.
- 2—**Dauntless.** Golden tinged orange.
- 3—**Boutonniere.** Striking orange and yellow.
- 4—**Linda.** Rich golden yellow.
- 5—**Patricia.** Pure canary yellow.

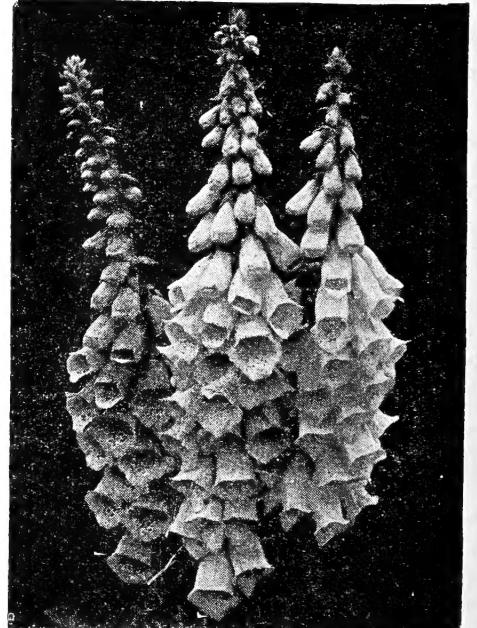
**Separately \$1.50 each**

**SPECIAL OFFER No. 70**

**5 Plants (1 each of above) \$6.50**

**2 Special Offers for \$12.00**

**Postpaid**



**FOXGLOVE**

(SHIRLEY HYBRIDS)

**SPECIAL OFFER NO. 57**

Stately plants with flower heads over 3 feet long. Large, bell-shaped blossoms ranging from white, shell pink to deepest rose. Many dotted crimson or maroon; light shade or full sun; handsome spikes that will attract attention.

**5 PLANTS FOR \$2.85 Postpaid**

# Goldfarb's Chrysanthemums

## HARDY

### 6 Early-Flowering Chrysanthemums

RECENT NOVELTIES  
STRONG PLANTS  
EASY TO GROW

#### 1—Lavender Lady

Beautiful double lavender-pink flowers, 4 in. across. 24 in. Late Sept. to frost.

#### 2—Eugene A. Wander

Glistening golden yellow; fully double.

#### 3—Mrs. Pierre S. duPont III

Large, double flowers of soft peach bronze tinted rosy salmon. 2½ to 3 ft. Early October.

#### 4—Red Velvet

Rich oriental red, sturdy plants.

#### 5—Milky Way.

Large, semi-double, white flowers; creamy yellow buds. Late September. 2½-3 ft.

#### 6—King Midas

Fully double, 4 in. flowers of soft yellow, shaded bronze. Late Sept. 2½ ft.

#### SPECIAL OFFER NO. 68

All Six for only \$3.35  
POSTPAID

Separately — \$1.65 for 3

#### New! "SYMPHONY"

So lovely; almost impossible to describe: a superb blending of mauve, coppery pink and soft old rose. Large 3 in. nicely formed flowers on strong plants. Mid-Sept. 2½-3 ft.

3 PLANTS \$1.75  
ONLY

Postpaid within 300 miles of New York City

### FIVE NEW CHICAGO MUMS

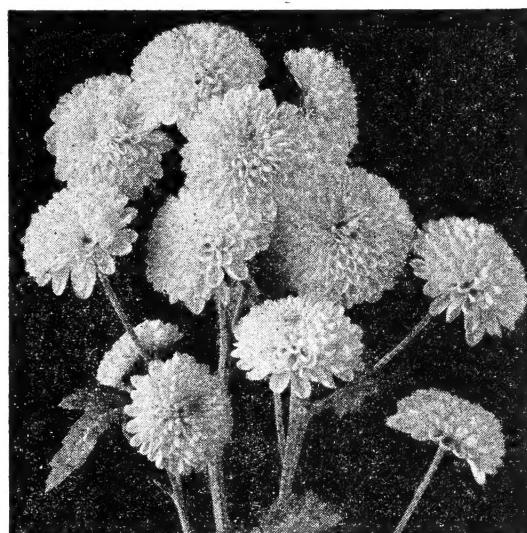
EARLY FLOWERING  
STRONG, HEALTHY  
PLANTS

**Charles Nye.** Double rich buttercup yellow. **Glowing Coals.** Bright cherry red.

**Sienna.** Dark reddish orange. **Simba.** Soft orange bronze.

**Southwind.** Delicate Chinese red.

ALL FIVE ONLY \$2.35  
Postpaid  
SEPARATELY—3 FOR \$1.65



### Pompon MUMS THREE STURDY POMPONS

Fine for boutonnieres and flower arrangements.

**Ruby.** Deep ruby-crimson....1½ ft.

**Goblin.** Brilliant warm bronze...1½ ft.

**Pomponette.** Pure golden yellow. 1½ ft.

Separately—3 for \$1.65

#### SPECIAL OFFER NO. 62

Six Plants (2 each of above) \$3.35  
Postpaid Only

### CUSHION MUMS

Masses of blooms from Mid-Summer to frost. Perfectly hardy. Dwarf compact plants.

**PINK CUSHION**   **YELLOW CUSHION**

**BRONZE CUSHION**   **RED CUSHION**

**WHITE CUSHION**

ALL 5 CUSHION MUMS \$2.85  
(1 of each) Postpaid

SEPARATE COLORS—3 for \$1.65



Eugene A. Wander

### All Summer Mum Collection

LOVELY BLOOMS FROM  
JULY TO FROST

**Purple Star.** Rich purple.

**Eureka Giant.** Vivid bronze.

**Chippewa.** Lilac mauve.

**Avalanche.** Pure white.

**William Longland.** Bronze.

**Sequoia.** Apricot buff.

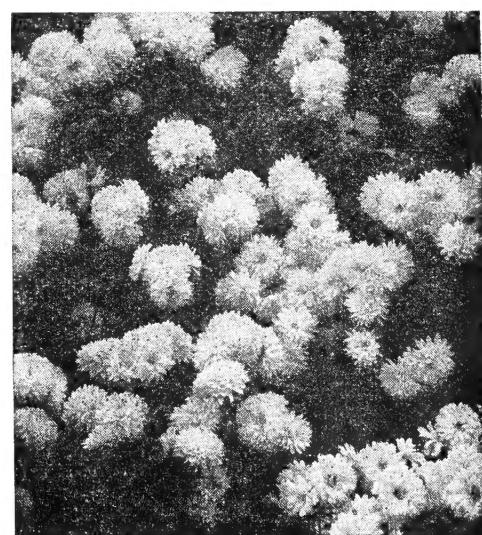
**Lavender Lady.** Silvery lavender.

**Robert Brydon.** Garnet.

**Harbinger.** Bronzy-red.

ALL 9 MUMS \$4.85  
Postpaid ONLY

Separately 3 for \$1.65



Cushion Mums

# Majestic Delphiniums

TALL GRACEFUL PLANTS WITH HUGE FLOWER SPIKES—  
PARTICULARLY FINE FOR CUTTING—PLANT EARLY—  
ORDER NOW

## Paramount HYBRIDS

A glorious mixture of Double and Semi-double Hybrid Delphiniums, with immense flowers from 2 to 2½ inches across. The colors are superb, ranging from pure white, pale blue to deepest indigo blue, lilac, mauve, violet, and those fascinating shades of lavender pink. Vigorous plants, 4 to 6 feet tall, with flower spikes often 2 to 3 feet long.

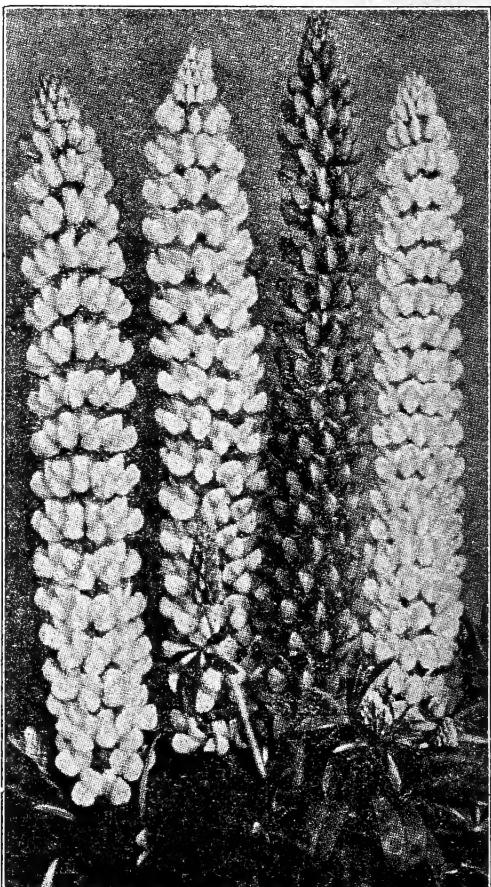
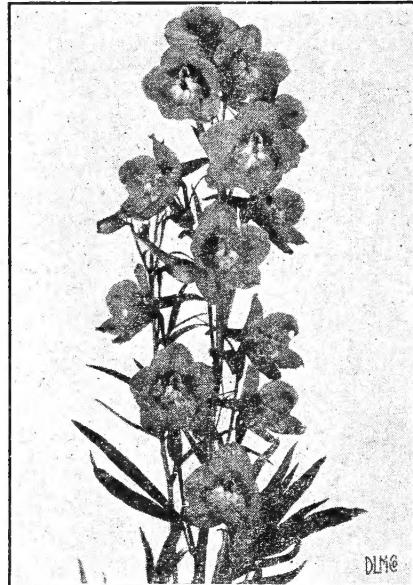
This Spring we have a limited number of strong, pot-grown plants available for this Special Offer. A few weeks after planting you will be amazed with the flowers you have. Order your collection at once and enjoy these fine Delphiniums this Summer.

**Special Offer No. 72** 5 strong plants, only \$4.25  
postpaid  
2 SPECIAL OFFERS FOR \$8.00

## Delphinium "Blue Mirror"

A beautiful, low growing Delphinium for the hardy border. Enjoy cut flowers all Summer long from May to September. Bushy plants completely covered with shapely sprays of deep gentian blue Clematis-like flowers. Order several plants now and enjoy beautiful blooms this Summer.

**SPECIAL OFFER NO. 76**  
5 strong plants, only \$2.85 postpaid  
2 Special Offers for only \$5.50 postpaid



## PACIFIC HYBRID DELPHINIUMS

The finest Delphiniums ever introduced in America. Large, double flowers up to 3 inches across on tall, strong spikes.

CAMELOT	Clear lavender, white bee
BLUE JAY	Medium blue, dark bee
GALAHAD	Pure white
BLACK KNIGHT	Dark blue
SUMMER SKIES	Sky blue, white bee

Any of the Above—\$1.50 Each

### SPECIAL OFFER No. 65

5 PLANTS  
(1 each of the above).....\$7.45

15 PLANTS  
(3 each of the above).....\$22.00

Postpaid within 300 miles of New York City

Offer  
No. 78

## Assorted Perennial Plants

FOR THE BORDER AND CUTTING

All fine varieties—a real value. Our selection of plants flowering \$8.25  
from May to October. 15 STRONG PLANTS—ONLY.....

Postpaid

## Russell Lupines (IDEAL FOR CUTTING)

The most outstanding of all Lupines. Superb spikes up to 5 feet high; large individual flowers blooming from June to Sept. Strong plants.

FIVE PLANTS  
ONLY \$2.85  
Postpaid  
Separately—  
3 FOR \$1.65

# Hardy Phlox

## for A LONG BLOOMING SEASON

No other perennial will add more color and beauty to your garden than these hardy Phlox. Strong, field grown plants, all fine varieties.

<b>Flash</b> .....	Cherry carmine, darker eye; 25 in.
<b>Mary Louise</b> .....	Large, pure white; 25 in.
<b>Rheinlander</b> .....	Beautiful salmon pink; 25 in.
<b>Mrs. Edward Harding</b> .....	Lovely salmon-rose; 25 in.
<b>Progress</b> .....	Light blue; 30 in.
<b>Miss Lingard</b> .....	Early pure white; 30 in.
<b>Jules Sandeau</b> .....	Large trusses of brilliant pink; 24 in.
<b>Daily Sketch</b> .....	Light salmon pink, crimson-rose eye; vigorous; 30 in.

**3 for \$1.65, 6 for \$3.25**

### Colorful Phlox Collection

#### STRONG, FIELD-GROWN PLANTS

<b>Leo Schlageter</b> .....	Fine brilliant scarlet
<b>Snowcap</b> .....	Pure white
<b>Ethel Pritchard</b> .....	Rich violet blue
<b>Salmon Glow</b> .....	Lovely deep salmon
<b>Lillian</b> .....	Large trusses of soft pink

**ALL 5 ONLY \$2.85 POSTPAID**

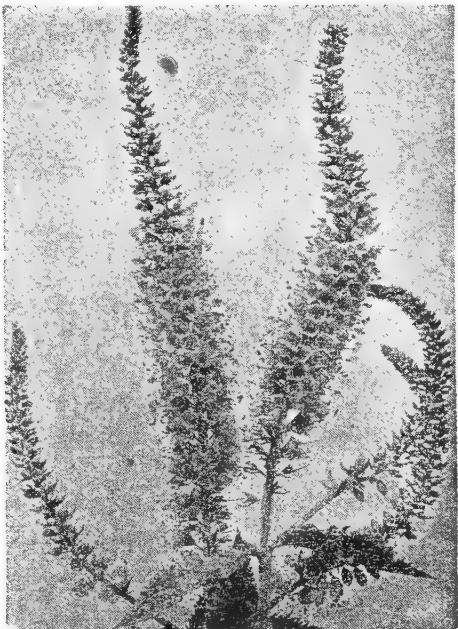
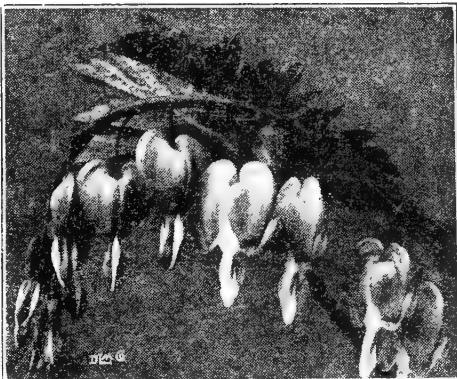
**SEPARATELY—3 FOR \$1.65**

### BLEEDINGHEART

(*DICENTRA SPECTABILIS*)

An old favorite that is becoming very popular again. Thrives in partial shady places. Graceful, rosy red, heart-shaped flowers on long, arching stems. April and May.

**3 FOR ONLY \$2.45 POSTPAID**  
**SEPARATELY—85c. EACH**



### GIANT FLOWERING ENGLISH PRIMROSES

The finest of large-flowered Primroses available. Grown from seed of prize winning plants. Vigorous plants producing bunches of large-sized flowers, 1½ inches across. Beautiful assorted colors including yellow, cream, orange, buff, mauve, pink, bronze and dark rose. A riot of color for 6 weeks in the Spring.

**SPECIAL OFFER No. 86**  
**5 plants, only \$2.85 postpaid**  
**10 plants, only \$4.95 postpaid**



Primroses

### VERONICA BLUE SPIRES

A new, showy plant for the border. Handsome, blue spikes; 2 feet tall on upright, bushy plants. Blooms all Summer.

**5 PLANTS \$2.85  
ONLY Postpaid**  
**SINGLE PLANTS 60c. EACH**

# ORIENTAL POPPIES

A BRILLIANT DISPLAY IN MAY AND JUNE

Mrs. Perry.....	Soft salmon rose
Perry's White.....	Large, satiny white, striking crimson base
Salmon Glow.....	New, double salmon orange flowers; 8 in. across
Beauty of Livermore.....	The finest dark crimson
Gold of Ophir.....	Beautiful, golden orange
Henri Cayeux.....	Large blooms, old rose shaded burgundy

Any of the above, 3 for \$1.65, 6 for \$3.25

## SPECIAL OFFER No. 90

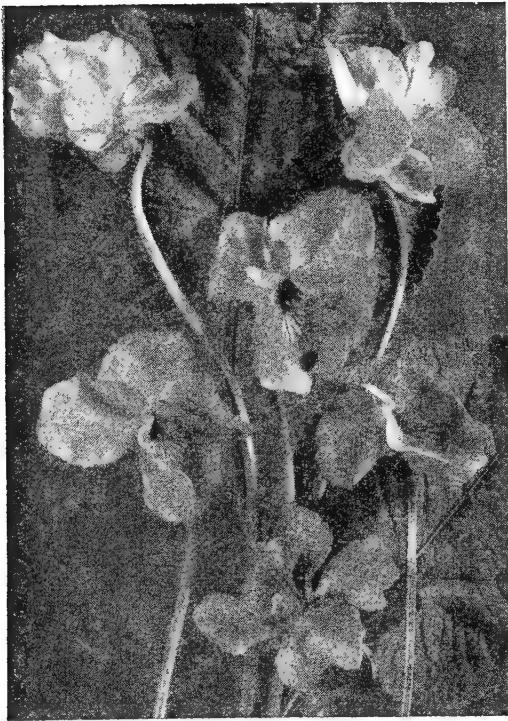
### CHOICE ORIENTAL POPPIES

Sturdy plants, good varieties. Our selection of brilliant colors.

5 Strong Plants—Only \$2.85 postpaid



Oriental Poppy



Viola "Royal Robe"

### COLLECTION No. 79

#### Plants for Flagging

A collection of very low growing perennials suitable for planting between flagstones, bricks, etc., on the terrace and along walks. Assortment includes THYMES, MAZUS, SEDUMS, etc. Perfectly hardy.

#### SPECIAL OFFER

15 STURDY PLANTS \$8.25  
ONLY..... Postpaid

*Large Flowering*  
**Shasta Daisies**

A splendid addition to any border. Wonderful for cutting.

**ESTHER READ.** The finest double Shasta Daisy. Lovely, pure white flowers up to 4 in. across. 18 in. June-September.

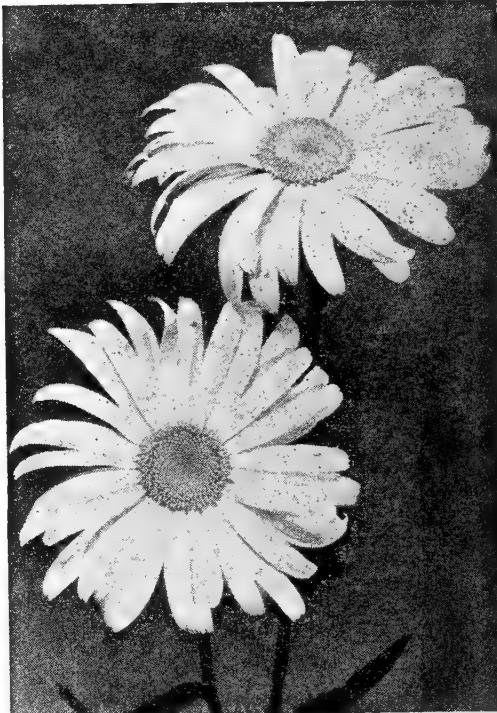
**CHIFFON.** Semi-double, daintily frilled, lacy flowers 3 in. across, always in bloom. 18 in.

**SUPREME.** The largest single Shasta Daisy you have ever seen. Giant 5 in. flowers with overlapping pure white petals.

Any of the above, \$1.65 for 3

**Special Offer No. 88**

6 Plants (2 each of the above) postpaid **3.35**



Shasta Daisy Supreme

## VIOLA "Royal Robe"

A wonderful, new, fragrant Violet in a lustrous shade of deepest violet blue. Extremely hardy and fine for cutting with 12-inch stems. Grows well in full sun or partial shade.

3 for \$1.65, 6 for \$3.25

## SPECIAL VIOLA OFFER No. 93

**Jersey Gem**, blue; **Apricot Queen**, golden apricot; **Arkwright Ruby**, ruby red

Three hardy Violas for the low border and rock garden. Free flowering, exquisite colors and constantly in bloom from April until frost. You will enjoy a group of these lovely Violas in your garden this Summer.

6 plants, 2 each, only \$3.35 postpaid—2 Special Offers \$5.50

### Kitchen Garden HERB COLLECTION

APPLEMINT	TARRAGON
CHIVES	THYME
MARJORAM	PARSLEY
SAGE	WINTER SAVORY

All 8 Plants for only **4.45**  
Postpaid

### Sedum

### COLLECTION No. 82

For the rock garden and wall garden. Splendid for covering rocks.

15 STRONG PLANTS  
Only **8.25** Postpaid

# Goldfarb's HARDY Lilies

## for SPRING PLANTING

### Beautiful Blooms from Spring to Frost

**PHILIPPINENSE** ("The Philippine Lily"). Long, white, trumpet-shaped flowers with pale green throats. Mildly fragrant and blooms in late July and August. A grand Lily for foreground planting; height 1½ to 2 ft. Plant bulbs 5 to 6 in. deep. **3 bulbs for \$1.25, 12 for \$4.25**

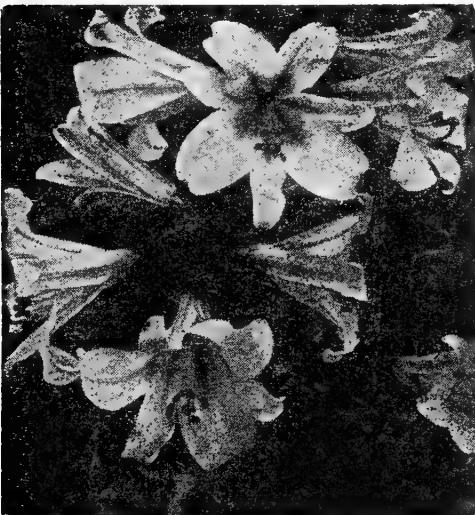
**TIGRINUM SPLENDENS.** An improved type of the old favorite Tiger Lily. Grows 5 to 6 ft. tall, with as many as 30 to 40 flowers on a stem; beautiful, bright fiery orange with large crimson-brown spots. Very easy to grow, thriving in full sun in any soil. Blooms in August and September. Plant bulbs 8 to 9 inches deep. **3 for 65c., 12 for \$2.50**

**SPECIOSUM RUBRUM** (*The Showy Lily*). Magnificent Lily—again available; beautiful blooms rich ruby-carmine spotted on white ground with broad reflexed petals. Outstanding in every garden. Bulbs develop into clumps lasting many years. Plant 9 to 10 in. deep

**Large Bulbs. 65c. each, 3 for \$1.75, 12 for \$5.75.**

**Mammoth Bulbs. \$1.00 each, 12 for \$9.75.**

**SPECIOSUM ALBUM.** Beautiful, large, pure white flowers. Similar to Speciosum Rubrum. **85c. each, 3 for \$2.25, 12 for \$7.25.**  
**Mammoth Bulbs, \$1.25 each, 12 for \$11.50.**



### Two New HYBRID Lilies for 1947

**OLYMPIC HYBRIDS.** A hybrid of *Lilium centifolium*. Beautiful large trumpets ranging from creamy white to pale yellow and greenish white; very fragrant; vigorous 5 ft. plants blooming in July. Plant 6 to 8 in. deep. **35c. each, 3 for \$1.00, 12 for \$3.50.**

**GREEN MOUNTAIN HYBRIDS.** A novelty Lily developed by crossings of 4 large trumpet Lilies; large white flowers free from shading or staining. Blooming in July. Tall growing, vigorous plants. Plant bulbs 6 to 8 in. deep. **75c. each, 3 for \$2.00, 12 for \$7.75.**

**SPECIAL OFFER**  
**6 LILIES (3 each of \$2.75 above) .....**

### America's Favorite—Regale Lily

America's favorite Lily; easy to grow, very hardy. Enormous white trumpets tinged rose on outside with golden throat and yellow anthers; very fragrant. Established plants produce 15 to 20 flowers on stems 3 to 5 ft. high. Plant bulbs 7 to 8 in. deep. Blooms in June, July. Regale Lilies require no special attention and are grown all over the United States.

**Mammoth Bulbs**  
**35c. each, \$3.75 doz.**

**Jumbo Bulbs**  
**75c. each, \$8.50 doz.**

### New Hardy Easter Lily

## MANOR LILY

**Easy to Grow—Beautiful Pure White  
Fragrant Blooms in July**

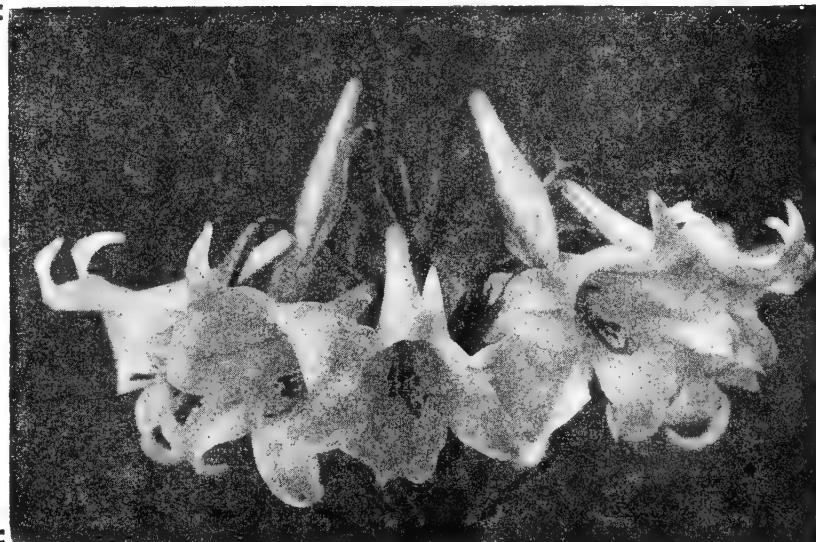
Grow Easter Lilies right in your own garden. Many large, beautiful blooms on strong, 2½ to 3-ft. plants. Similar to those you buy from your florist at Easter for \$3.00 to \$6.00 each.

Bulbs planted this Spring will bloom this July and continue to bloom for many more years, multiplying and producing more flowers each year.

*Order Today—Our Supply of This New Hardy Easter Lily is Limited*

**3 Large Bulbs Only \$2.00**

**75c. each, 12 for \$6.95**



# Goldfarb's Small Fruits

## Giant Hybrid BLUEBERRIES

### ALMOST AS BIG AS GRAPES

**Concord** (Midseason). Clusters of large, fine flavored berries, almost an inch across. Tall, vigorous bushes.

**Jersey** (Late). The largest Blueberry of all. Excellent producer, tall, well shaped bush.

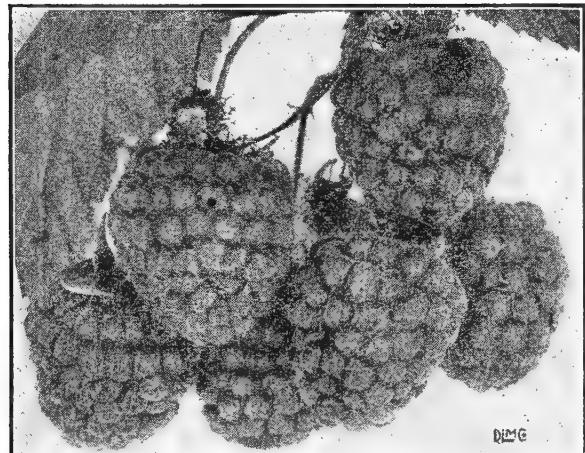
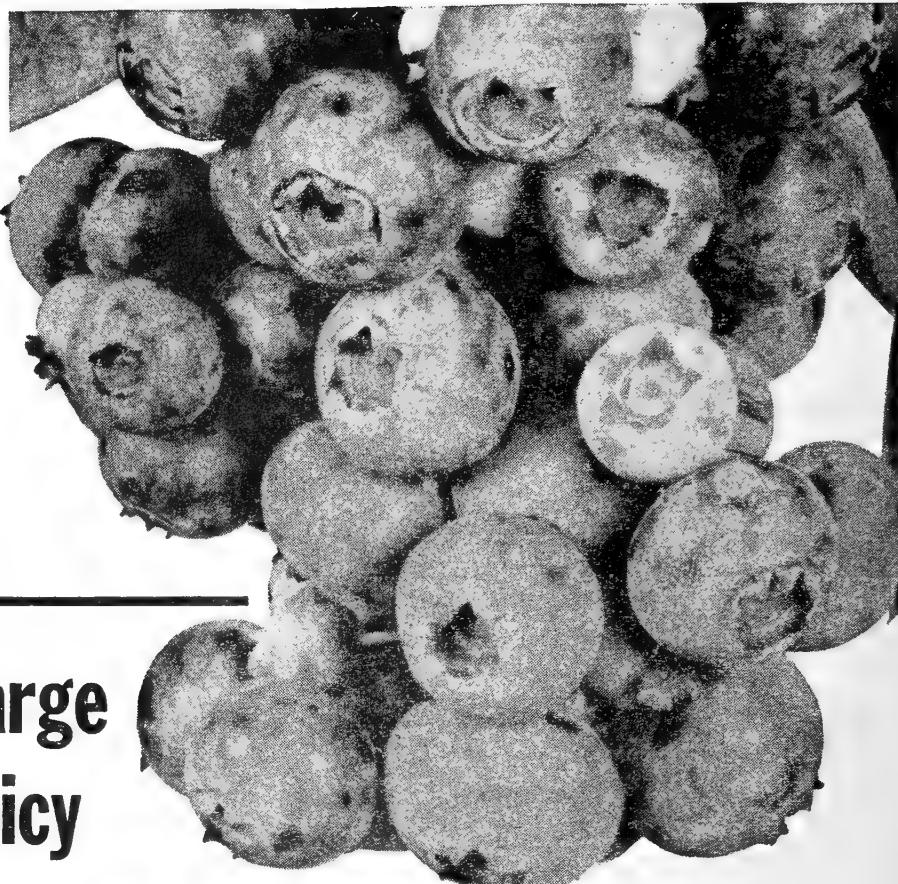
**Rancocas** (Early). Large, attractive, light blue berries in June; very fine flavor. Upright, vigorous, productive bushes.

**Rubel** (Very Late). Heavy producer of slightly tart, high quality berries. Tall, attractive bushes.

### WELL ROOTED, BEARING SIZE PLANTS

6-12 in. .... Each \$1.35, 4 for \$5.00  
12-18 in. .... Each \$1.75, 3 for \$5.00  
18-24 in. .... Each \$2.75, 3 for \$6.75

Postpaid within 300 miles of New York City



Latham

## Large Juicy RASPBERRIES

**LATHAM.** Most popular of all Red Raspberries. Extremely large. Beautiful, bright red in color. Flavor is delicious and bears an enormous crop from late June to mid-July. **5 for \$1.50, 12 for \$2.75, 25 for \$4.25.**

**INDIAN SUMMER.** A New, Everbearing Red Raspberry. Two full crops each season. The first on the old canes and the Fall crop on the new canes. Large, red berries of excellent quality. Hardy, healthy and very productive. **5 for \$1.75, 12 for \$3.25, 25 for \$5.50.**

**CUMBERLAND (Black Raspberry).** The largest black cap Raspberry grown. A hardy, vigorous grower. Enormous crops of large, glossy black, firm, juicy berries. Wonderful, delicious flavor. Packed five to a bundle. **5 for \$1.25, 12 for \$2.45, 25 for \$4.25.**

## GRAPES

**CONCORD SEEDLESS (The New Black Seedless Grape).** Large bunches, excellent flavor. Fine for juice, pies and desserts. Hardy, vigorous plants. **Strong, 2-year Vines, each \$1.15, 3 for \$3.25.**

**GOLDEN MUSCAT (The Finest of the Newer Grapes).** Large, heavy bunches of golden yellow Grapes. Excellent flavor, fine quality, very few seeds. The best flavored Grape grown. **Each \$1.00, 3 for \$2.85.**

**AGAWAM.** Large, red Grape with rich, aromatic flavor. Large, bunches, vigorous, productive vines. Late September. **Each 75c., 3 for \$1.85.**



## Currants

### FOR JAM AND JELLY

**Perfection.** A late introduction. Large, bright red berries; mild flavor. Plenty of juice, and few seeds. **Heavy, 2-year No. 1 Plants: Each 60c., 5 for \$2.85.**

## Gooseberries

### FINE FOR PIES

**Downing.** The best and hardiest variety. Berries grow an inch across. Very useful for canning and cooking. Juicy and fine flavored. **Each ..... 75c., 3 for ..... \$2.00.**

## Blackberries

**Eldorado.** The largest, hardy Blackberry grown. Free from rust. Vigorous, sturdy canes. Sparkling, jet black berries. Exceptionally fine flavor. Almost coreless. Ripens in July. **Large, 1-year-old Plants: 5 for \$1.25, 12 for \$2.45, 25 for \$4.75.**

## Fruit Trees

### APPLES

**Wealthy.** Best Fall Apple. Large, juicy, fine flavor.

**McIntosh.** Very popular. Attractive red Apples, pure white flesh; juicy, refreshing flavor.

**Delicious.** America's favorite. Large, dark red, crisp, juicy—unsurpassed flavor.

### PEARS

**Bartlett.** Favorite Summer Pear. Large golden yellow.

**Kieffer.** Largest Winter Pear. Fine for canning or eating.

### PEACHES

**Elberta.** Most popular Peach grown. Large, yellow freestone. September 15.

**Hale Haven.** Extra large, delicious flavor, yellow freestone. August 20.

### PLUMS

**New Stanley Prune.** Best large, dark blue Plum. Sweet and delicious. September 15.

### CHERRIES

**Black Tartarian.** Most popular Sweet Cherry. **Montmorency.** Leading Sour Cherry.

**ANY OF THE ABOVE \$2.50  
STRONG TREES EACH**

# for the Home Garden

## The Sensational New "Streamliner"

### New Outstanding Everbearing Strawberry

Large, rich, red berries, with a fine, delicious flavor. **STREAMLINER** will start bearing this Summer, and continue right up to heavy frost. Very productive. Fine, healthy foliage. Supply still limited. Order today.

### Self Pollenizing Everbearing

### Strong Field-grown Plants

25 Only **\$3.15**

50 for \$5.20, 100 for \$8.25

### POT GROWN PLANTS

12 for \$2.50, 25 for \$4.50

## STRAWBERRIES

### JUNE BEARING

**Premier.** The first to ripen. Large, firm, deep red berries of excellent flavor and quality. Heavy yielder.

**Fairfax.** The quality berry; early; large, bright red berries, exceptionally sweet and rich flavored; healthy foliage; very productive.

**Dorsett.** One of the heaviest producers. Early, bright red, and retains color and firmness long after picking. Vigorous grower.

**Catskill.** One of best midseason varieties; healthy foliage with huge bright red berries; rich in flavor and aroma; prolific bearer.

### Any of the Above Varieties

**POT-GROWN PLANTS** (Shipped Express Charges Collect)  
Per dozen... \$1.50 25 for... \$2.85 100 for... \$11.00

### FIELD GROWN PLANTS

(Postpaid within 300 miles of New York City).  
25 for \$1.25; 100 for \$4.50  
(Packed in bundles of 25)

### Everbearing Varieties

Pick berries 90 days after planting

**Mastodon.** The King of Everbearing Strawberries; a large, beautiful, bright colored berry of the finest flavor. Starts bearing early in the season and continues long past frost. A strong grower and very productive.

**Gem.** Large and uniform berries of excellent flavor, ripening clear to tip and a beautiful red color all the way through. Very productive.

**Gemzata (New).** Outstanding everbearer; firm, luscious, deep red berries with extra sweet flavor. Thrives everywhere.

### POT GROWN PLANTS

Doz. 25 100

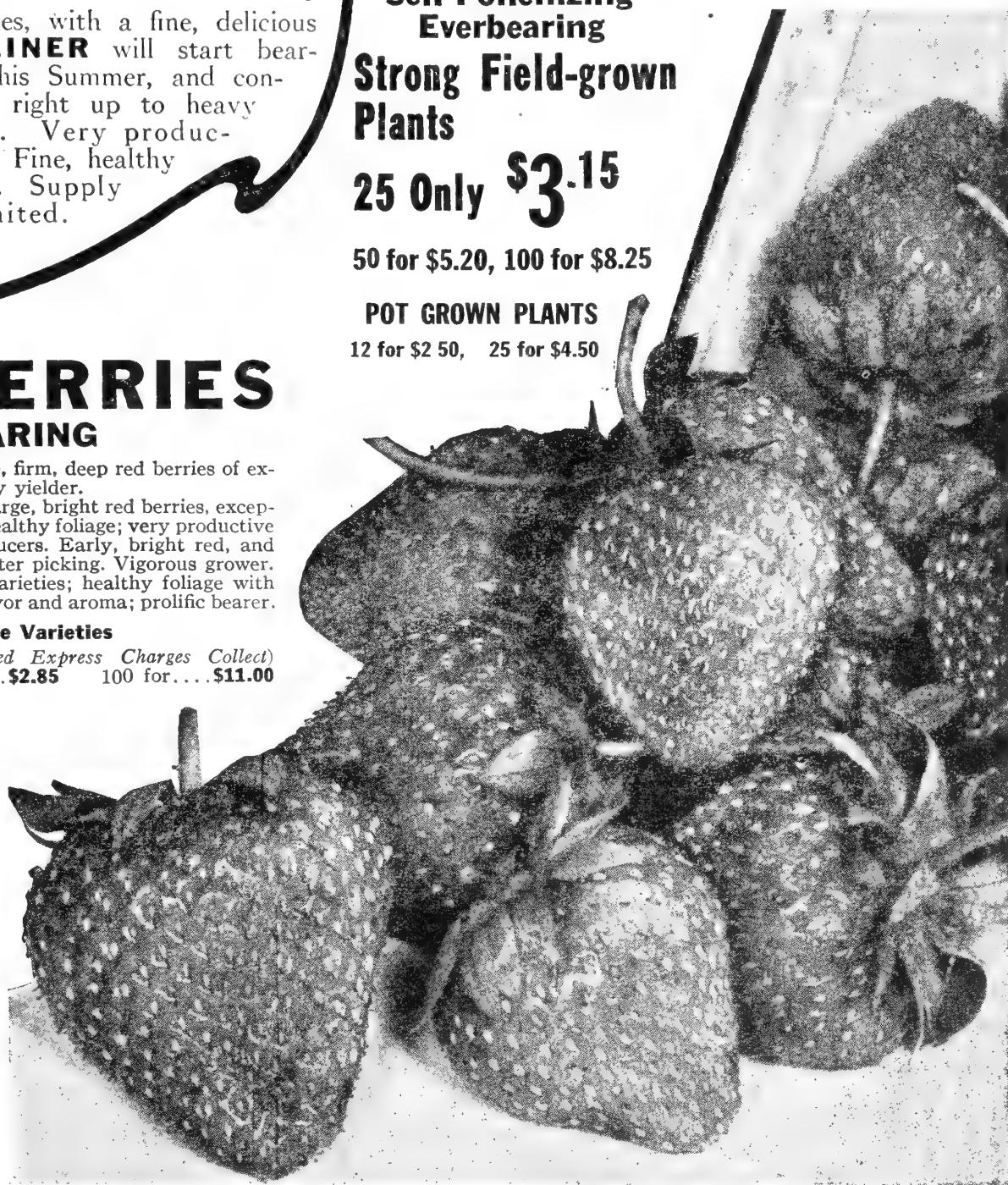
**Mastodon**  
and **Gem** \$2.00 \$3.85 \$15.00

**Gemzata**.. 2.50 4.50 16.50

### FIELD GROWN PLANTS

25 100

**Mastodon**..... \$1.50 \$5.50  
**Gem**..... 1.50 5.50  
**Gemzata**..... 2.00 7.50



## STRAWBERRY COLLECTION

### SPECIAL HOME GARDEN OFFER NO. 40

Specially Selected Varieties for Eating, Preserving, Deep Freezing

#### Pot Grown Plants

25 June Bearing 25 Everbearing

All 50.....only \$5.95

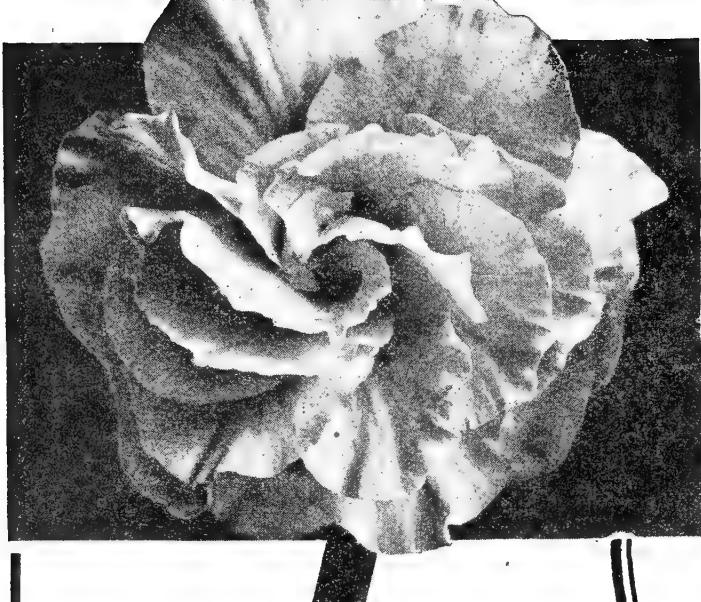
(Express Charges Collect)

#### Field Grown Plants

25 June Bearing 25 Everbearing

All 50.....only \$2.50

(Postpaid within 300 miles of New York City)



## Double Camellia-Flowered

Very large, fully double flowers

**SCARLET      ORANGE      ROSE**  
**YELLOW      RED      WHITE**  
**MIXED**

Each 30c., \$2.50 per doz.

## Single-Flowered Crispa

Most admired single. Large flowers with curly edges. Strong grower.

**RED      ORANGE      COPPER**  
**WHITE      ROSE      MIXED**

Each 30c., \$2.50 per doz.

## Gorgeous Tuberous-Rooted Begonias

Bring color to those shady spots in your garden and enjoy these wonderful blooms continuously from late June until frost.

A riot of colors, ranging from pastels and bright colors to salmon, deep red, and crimson. Attractive plants covered with enormous flowers, 4 inches or more across. Fine for garden display and table decoration.

### Begonia Special

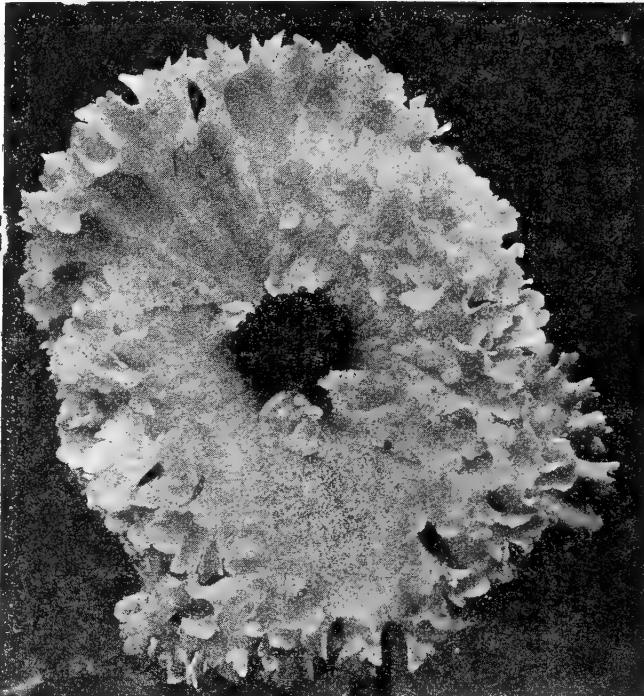
No. 105  
Grand Mixture of  
Colors and Types  
12 Begonias  
Only \$2.00

## Hanging Basket Begonias

A beautiful hanging Begonia which thrives in window boxes, hanging baskets, or rock gardens.

**YELLOW      ORANGE      MIXED**  
**WHITE      SALMON**

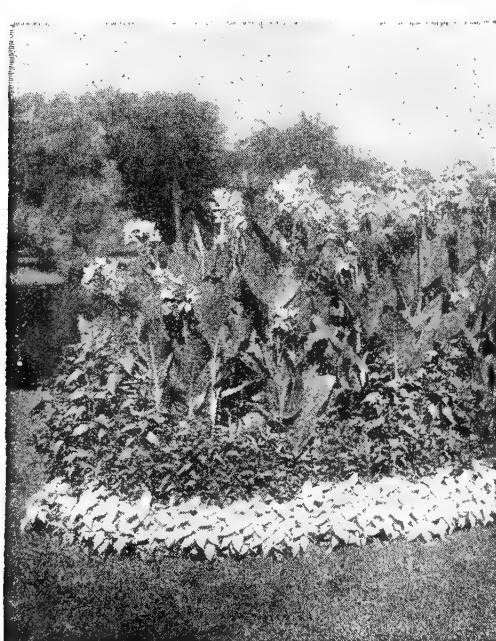
35c. ea., 4 for \$1.00,  
\$2.85 per 12



## Lily-of-the-Valley

Large pips for outdoor planting in shady places. Large flowering strain.

12 pips for 65c.  
25 for \$1.25, 100 for \$4.95



Bed of Cannas



Lily-of-the-Valley

## BRILLIANT CANNAS

A colorful Summer display when planted among evergreens, in beds, or in the perennial border. Plant 18 inches apart. Store indoors over Winter. 7 ft. bed, 19 plants; 10 ft. bed, 37 plants.

**Ambassador.** Dazzling scarlet, bronze foliage. 5 ft.

**Red King Humbert.** Orange scarlet, copper foliage. 5 ft.

**Yellow King Humbert.** Golden yellow, speckled red;

green foliage. 4 1/2 ft.

**President.** Most popular of all. Enormous scarlet flowers;

green foliage. 4 ft.

**Hungaria.** Best pink Canna. Bluish-green foliage. 3 1/2 ft.

ABOVE ROOTS—DOZ. \$2.00

**CANNA SPECIAL No. 106**—14 Cannas for 5 ft. bed  
1 **Yellow King Humbert**... (Center)  
5 **President**..... (Inside circle)  
8 **Pink Hungaria**.... (Outside circle)

ALL FOR  
**\$1.95**

## Anemone

**Giant French Poppy Flowered.** Beautiful flowers, excellent for cutting, making pleasing bouquets. Set bulbs 2-3 in. deep and 5 in. apart. Blooms from Midsummer on. Protect with heavy mulch over Winter.

Doz. 50c., 100 for \$3.75



Anemone

## Ranunculus

**Giant French Hybrids.** Excellent flower for cutting. Large, double and semi-double flowers resembling huge buttercups. Set claws of bulb downward and cover with 2 in. of soil. Store indoors over Winter.

Doz. 50c., 100 for \$3.75

# Prize Winning DAHLIAS

## OUTSTANDING VARIETIES FOR EXHIBITION, GARDEN DISPLAY AND CUTTING

	Each
*Arelda Lloyd. ID. Fine, large yellow.....	\$0.75
<b>Cornell.</b> ID. Large, bright red, tipped white.....	<b>1.25</b>
*Leah Pearl. FD. Large salmon pink, shaded yellow.....	1.00
*Maffie. SC. One of the largest; intense carmine red.....	2.00
*Maryland's Pioneer. ID. Large deep red.....	1.00
Rudolph's Giant. ID. Massive pink and buff.....	1.50
<b>Son of Satan.</b> SC. An outstanding scarlet.....	1.00
*Thos. J. Watson. ID. Soft buff and rose.....	1.00
<b>Victory.</b> FD. Beautiful rose-pink and gold.....	1.00

### COLLECTION NO. 112

#### 5 Prize Winning Dahlias

1 Root Each of Above \* Varieties

**ONLY \$4.95**

(Regular \$5.75 Value)

### 3 Show Dahlias

**Link's White Majestic.** ID. Giant crystal white.

**Dixie Wine Dot.** ID. Huge white, spotted violet red.

**Commando.** FD. Extra fine purple.

**\$2.00 EACH**

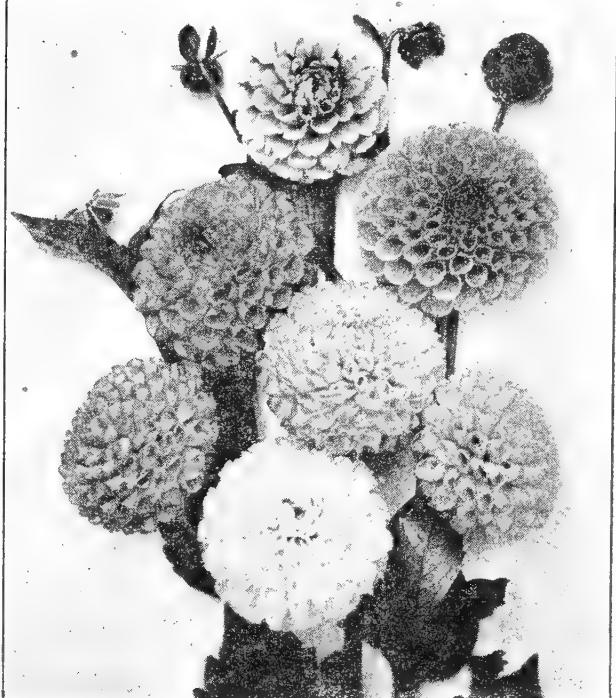
**All 3 (1 of each) only \$4.50**

## POMPON COLLECTION

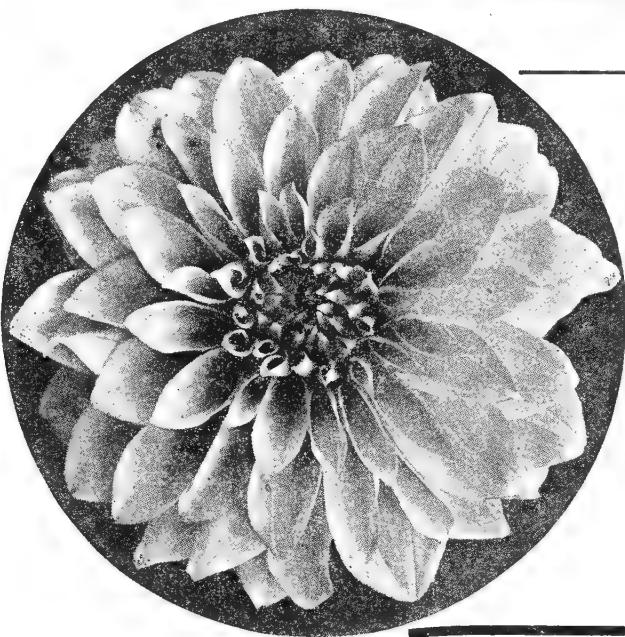
### Six Choice Pompon Varieties

Six different colors; strong, bushy plants; excellent flowers for cutting

**6 for \$2.00**



Pompon Dahlias



## Popular

## DAHLIA Collection

### STRONG TUBERS—FINE VARIETIES

**Francis La Rocco.** Deep golden yellow.

**Jane Cow.** Rich apricot.

**Jersey Beauty.** Popular pink.

**Kentucky.** Salmon orange.

**Thomas A. Edison.** Deep royal purple.

**All 5 Only \$2.25**

Separately, 50c. Each

## WATER LILIES

Ready to Bloom in a few weeks after planting

### HARDY WATER LILIES

<b>Odorata Gigantea.</b> Very large, fragrant white.....	75c. each
<b>Marliac Albida.</b> Large white, yellow stamens.....	\$1.75 each
<b>Gladstone.</b> Huge white flowers. 6-8 inches across. Large plants.....	\$2.00 each
<b>Helen Fowler.</b> Deep pink with light center.....	\$1.75 each
<b>Pink Opal.</b> Cup-shaped flowers of deep rich pink.....	\$1.50 each
<b>Rose Arey.</b> Best fragrant pink Lily. Free blooming, extra large flowers. 7 to 8 inches across.....	\$2.50 each
<b>Marliac Chromatella.</b> Delicate canary yellow; free blooming.....	\$2.00 each
<b>Attraction.</b> Enormous garnet red blooms often 8-10 in. across; very beautiful	\$3.00 each

### TROPICAL DAY-BLOOMING WATER LILIES

<b>Mrs. Geo. H. Pring.</b> Fragrant pure white.....	\$2.25 each
<b>General Pershing.</b> Lovely fragrant pink blooms; 8-10 in. across; open all day.....	\$2.75 each
<b>Blue Beauty.</b> Most popular blue. Large flowers; free blooming.....	\$2.50 each

### TROPICAL NIGHT-BLOOMING WATER LILIES

<b>Juno.</b> Pure white blooms, 10-12 inches across. Very showy.....	\$2.50 each
<b>Omarana.</b> Beautiful rose pink.....	\$2.00 each
<b>Devonshire.</b> Striking deep red.....	\$2.00 each

LIST AND PRICES OF OTHER AQUATIC PLANTS UPON REQUEST

#### Tropical Day-Blooming Offer

WHITE PINK BLUE  
3 for Only \$5.95

#### Tropical Night-Blooming Offer

WHITE PINK RED  
3 for Only \$4.95

## HARDY WATER LILY COLLECTION

WHITE PINK YELLOW  
3 plants (1 of each) only \$4.95

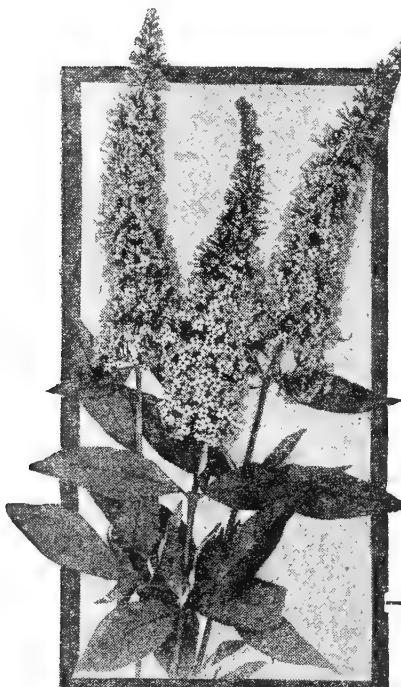


# Flowering SHRUBS

Strong, Healthy, Blooming Size Plants

## DEUTZIA

**Pride of Rochester.** Large white flowers in May. Sun or partial shade.



## BUDDLEIAS

(BUTTERFLY BUSHES)

Glorious Bloom from July to Frost

Empire Blue.....Finest blue  
Royal Red.....Deep red  
Dubonnet.....Glowing red

SEPARATELY — \$1.00 EACH

3 NEW  
FOR  
CUTTING

ALL 3 ONLY  
\$2.50  
Postpaid

## HONEYSUCKLE

Attractive red flowers;  
Fine for background.

## HYDRANGEA

Snowball bush. White  
blooms from June on.

## FLOWER'G ALMOND

Lovely, double pink  
flowers covering every  
branch.

## PHILADELPHUS

(Mockorange)  
Tall, vigorous bush with  
waxy white, fragrant  
flowers.

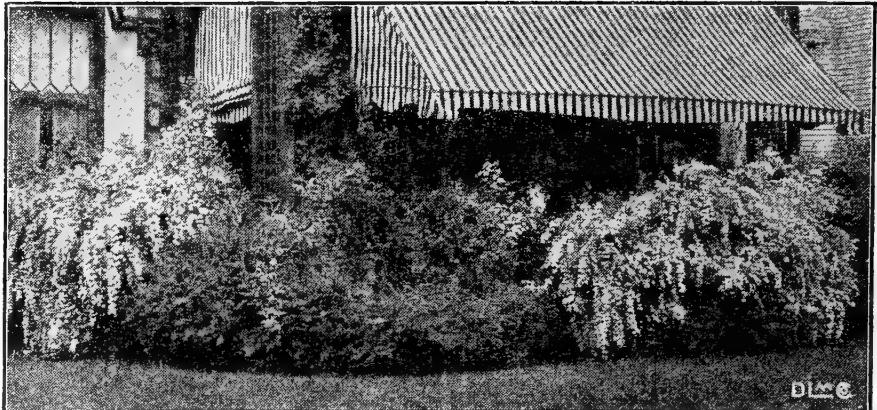
## SPIRAEA

**Anthony Waterer.**  
Lovely, rosy-red flow-  
ers all Summer.

EACH \$1.25  
3 FOR 3.25

3 NEW

ALL 3 ONLY  
\$2.50  
Postpaid



## Special Shrub Collection

1 **Forsythia** ..... Golden yellow; Spring  
1 **Spiraea (Bridalwreath)** ..... Pure white; May, June  
1 **Flowering Quince** ..... Scarlet; May  
1 **Weigela** ..... Beautiful pink; late June  
1 **Althaea Rose of Sharon** ..... September-October

SEPARATELY  
Each \$1.25

ALL FIVE  
SHRUBS only  
\$3.95

## Special No. 96 Fragrant Colorful French Hybrid Lilacs

Excellent for Cutting

OUTSTANDING FRENCH HYBRIDS  
Ludwig Spaeth ..... Single purple  
Mme. Lemoine ..... Double white  
President Grevy ..... Double lilac blue  
Belle de Nancy ..... Single rose, white center

EACH — \$1.65

All 4 for only \$5.95

Postpaid within 300 miles of  
New York City. Beyond  
Express Collect



Lilac President Grevy

## GOLDFARB'S HARDY CLIMBING VINES FOR BEAUTY AND PRIVACY

<b>BOSTON IVY.</b> Glossy green leaves; clings to stone or wood.....	Each 60c., 12 for \$6.00
<b>EVERGREEN BITTERSWEET.</b> Thick green leaves; orange berries in the Fall.....	Each 75c., 12 for \$7.50
<b>SILVER LACE VINE.</b> Fast growing vine; lacy white flowers in August.....	Each 85c., 12 for \$9.00
<b>CLEMATIS Jackmanni.</b> Large, rich purple flowers.....	Each \$1.00, 12 for \$10.50
<b>CLEMATIS henryi.</b> Large, creamy white.....	Each \$1.00, 12 for \$10.50
<b>CLEMATIS, Edouard Andre.</b> Striking velvety red.....	Each \$1.00, 12 for \$10.50
<b>CLEMATIS paniculata.</b> Small flowering, fragrant white flowers.....	Each 60c., 12 for \$6.00

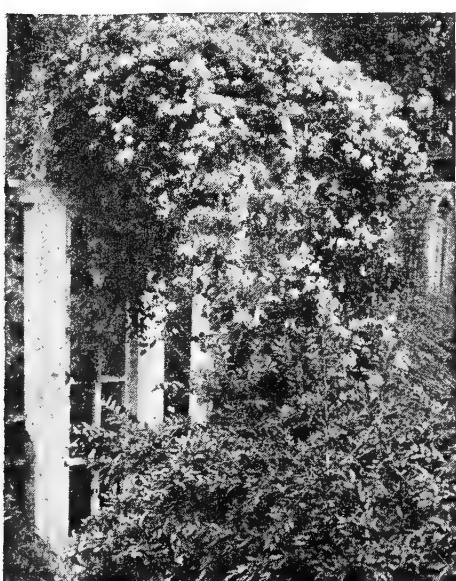
## Hedge Plants

**CALIFORNIA PRIVET.** The most popular  
of all hedge plants. Waxy green leaves stay  
on until Christmas. Can be trimmed any  
shape. We supply well branched, strong  
rooted stock. *Shipped by express.*

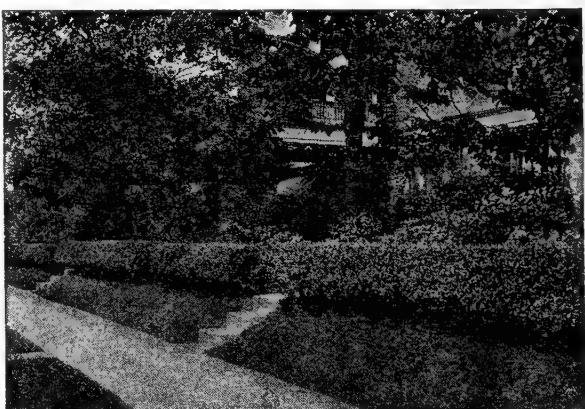
12-18 in. high .25 for \$1.75, 100 for \$6.50  
18-24 in. high .25 for \$2.50, 100 for \$9.00

**GREEN-LEAVED BARBERRY** (*Berberis thunbergii*). America's popular low-growing  
hedge. Bright green leaves turn to dazzling  
orange scarlet in the Fall. Brilliant red ber-  
ries hang on all Winter. Small, sharp thorns  
keep out dogs and other trespassers. May  
be trimmed any time. *Shipped by express.*

15-18 in. high, 10 for \$1.95, 100 for \$17.50  
18-24 in. high, 10 for \$2.75, 100 for \$23.50



Silver Lace Vine



California Privet

# Goldfarb's Annual Flower Seeds

The World's Finest

## NOVELTIES and SPECIALTIES for 1947

### NEW ALL-DOUBLE PETUNIA

#### Mrs. Dwight D. Eisenhower

Silver Medal Winner 1947. Gorgeous double salmon pink flowers measuring 3 in. across. Dwarf compact plants—superb for cutting, window boxes and garden display. Pkt. \$2.00.

### SNAPDRAGON—Velvet Giant

Bronze Medal All-America 1947. Large, rich velvety crimson flowers on vigorous plants, 30 in. high. Excellent for cutting and garden show. Pkt. 25c.

### NEW LARGE SINGLE PORTULACA—Jewel

Large, brilliant, deep crimson flowers all Summer long. Twice as large as usual varieties. A colorful ground cover for sunny places. Pkt. 25c.

### ANTIRRHINUMS (Rustproof Snapdragons)

Easy to grow—beautiful in the garden—exceptionally fine for cutting. 2-3 ft. tall.

**Alaska.** Pure white.

**Campfire.** Luminous scarlet.

**Indian Summer.** Coppery orange scarlet.

**Loveliness.** Soft rose-pink.

**Salmon Shades.**

**Yellow Giant.**

Any of the above: 20c. pkt., 3 for 50c.

**GOLDFARB'S MIXED SNAPDRAGONS.** A grand assortment including the above lovely colors and many other beautiful shades, and two-tones. Seed sown outdoors in early Spring will produce fine cut flowers from July until frost. Pkt. 15c., 3 for 35c.

### AGERATUM (Floss Flower)

Dense, fluffy flowerheads all Summer long. Sun or partial shade. Ideal for edging or in beds.

**Blue Ball Improved.** 4 in. Uniform plants, rich blue flowers. Pkt. 20c., 3 for 50c.

**Midget Blue.** 3 in. Silver Medal. Dwarf plants covered with clear azure blue flowers. Pkt. 20c., 3 for 50c.

**Blue Perfection.** 18 in. Large, fluffy heads of deep amethyst-blue, fine for cutting. Pkt. 10c., 3 for 25c.

### ALYSSUM (Most Popular Edging Plant)

**Carpet of Snow.** 4 in. Pure white flowers all Summer long. Pkt. 10c.,  $\frac{1}{4}$  oz. 30c., oz. \$1.15.

**Violet Queen.** 6 in. Beautiful bright clear violet flowers. Pkt. 15c.,  $\frac{1}{4}$  oz. 45c.,  $\frac{1}{4}$  oz. 75c.

### ARCTOTIS (African Daisy)!

Showy, free blooming, Daisy-like flowers, 2  $\frac{1}{2}$  to 3 inches across. Grows quickly from seed.

**Giant Hybrids.** 12 in. Large flowers in shades of bronze, apricot, yellow, pink, rose, red, etc. Pkt. 20c., 3 for 50c.

**Grandis.** 2  $\frac{1}{2}$  ft. Clear white with delicate, sky blue eye; blooms all Summer. Pkt. 10c., 3 for 25c.

### BLUE LACEFLOWER (Didiscus)

Large, lace-like flowers, 2 or more inches across, blooming all Summer long. Sow seeds outdoors in early Spring and do not transplant. Full sun preferred. Pkt. 15c., 3 for 35c.

### ASTERS (Mid-summer to Frost)

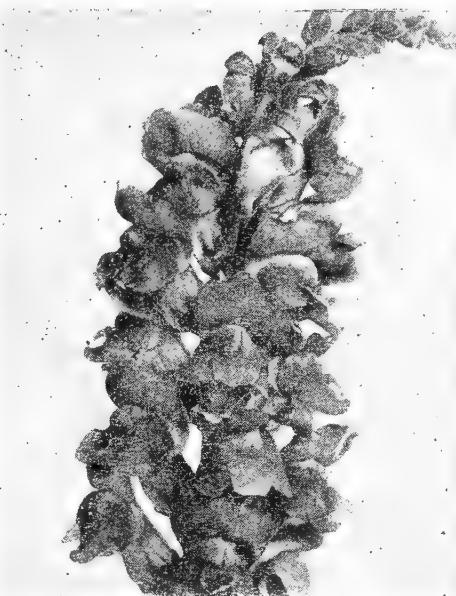
**AMERICAN BRANCHING.** Wilt-resistant. Large, beautiful blooms 3  $\frac{1}{2}$  to 4 inches across from early September to frost. Plants grow 2 to 3 feet high, freely branching, especially fine for cutting.

**Azule Blue**   **Peachblossom**   **Shell Pink**  
**Crimson**   **Purple**   **White**  
**Mixed, All Colors**

Any of the above: Pkt. 15c., 3 for 35c.

### IMPROVED GIANTS OF CALIFORNIA

**Mixed Colors.** A wonderful assortment of colors. Large double flowers with attractive curled and interlaced petals, sometimes 5 in. or more across. Pkt. 20c., 3 for 50c.



Antirrhinum Campfire



Aster American Branching

### MARIGOLD—Naughty Marietta

Honorable Mention All-America 1947. Compact plants completely covered with striking golden yellow flowers attractively blotched with maroon. Fine for beds, borders and edging plants. Pkt. 25c.

### NEW DIANTHUS—Gaiety

Lovely fragrant "Garden Pinks" in wonderful new shades of pink, white, red and maroon. Double and semi-double flowers on long wiry stems, blooming from July to frost. Sow seeds outdoors in May. Pkt. 25c.

### NEW LARGE SINGLE PORTULACA—Jewel

Large, brilliant, deep crimson flowers all Summer long. Twice as large as usual varieties. A colorful ground cover for sunny places. Pkt. 25c.

### CALENDULA (Fine for Cutting)

**Orange King.** Large rich, deep orange. Pkt. 10c., 3 for 25c.

**Campfire.** Large flowers 4 in. across. Brilliant orange with scarlet sheen. Pkt. 15c., 3 for 50c.

**Yellow Colossal.** The largest yellow Calendula. Gracefully curved petals. Pkt. 15c., 3 for 35c.

**Lemon Queen.** Large, double, bright yellow flowers. The old favorite. Pkt. 10c., 3 for 25c.

**Apricot Queen.** Large, bright apricot. Pkt. 20c., 3 for 50c.

**New Pastel Shades.** All new pastel tones including delicate shades of apricot, orange, cream, salmon, yellow, and buff. Very fine for cutting. Pkt. 15c., 3 for 35c.

#### SPECIAL OFFER NO. 14

Try Several Fine Varieties

##### ORANGE KING

##### YELLOW COLOSSAL

##### APRICOT QUEEN

3 pkts.—1 each of the above varieties—only 30c.

### ANNUAL CANDYTUFT

Ideal for edging, rock work or ground cover.

**Dwarf.** 10 inches high.

**Pure White**   **Rose**

**Carmine**

**Lavender**

**Mixed Colors**

Any of the above: Pkt. 10c.,  $\frac{1}{4}$  oz. 40c.

**Giant White Hyacinth-flowered.** 12-15 in. Enormous spikes of pure white Hyacinth-like flowers. Pkt. 10c.,  $\frac{1}{4}$  oz. 50c.

### FRAGRANT CARNATIONS

**Canary Yellow**   **Light Scarlet**   **Salmon Rose**  
**Crimson Velvet**   **Rose Pink**   **Pure White**

**Mixed**

Any of the above: Pkt. 25c., 3 for 60c.

#### COLLECTION:

6 pkts. 1 each of above colors \$1.00

### DOUBLE CORNFLOWER (Bachelor Buttons)

Sow seed at two-week intervals early in the Spring for large, double blooms throughout the Summer.

<b>Black Boy</b>	Dark maroon
<b>Blue Boy</b>	True Cornflower blue
<b>Pinkie</b>	Lovely light pink
<b>Red Boy</b>	Deep glowing red
<b>Snow Man</b>	Pure white
<b>Mixed</b>	All above colors

Any of the above: Pkt. 15c.,  $\frac{1}{4}$  oz. 50c.

#### 5 CHOICE CORNFLOWERS

1 pkt. each of 5 colors ..... only 60c.

### DWARF CORNFLOWER

**Jubilee Gem.** 12 in. Dwarf compact plants covered with double dark blue flowers. Fine for the front of the border. Pkt. 15c., 3 for 35c.

## NEW GIANT COSMOS

**NEW SENSATION.** 4 ft. Enormous blooms, 4-5 in. across with wavy, fluted petals. Will bloom in 10-12 weeks from seed.

**White.**

**Pink.** Rose pink.

**Dazzler.** Velvety crimson maroon.

**Mixed.** All above colors.

**Any of above: Pkt. 15c., 3 for 35c.**

### NOVELTY COSMOS

**Orange Flare.** 3 ft. Golden orange flowers on well-branched plants. Excellent for cutting. Pkt. 15c., 3 for 35c.

**Yellow Flare.** 3 ft. Large, golden yellow flowers all Summer. Pkt. 20c., 3 for 50c.

**Orange Ruffles.** 3-4 ft. Vivid, orange, semi-double blooms. Pkt. 15c., 3 for 35c.

### SPECIAL OFFER NO. 15

1 pkt. each above Novelty Cosmos  
3 pkts., only 40c.

## CLEOME (Spider Plant)

**Rose Queen.** 4 ft. Long stems bearing huge trusses of salmon pink flowers from early Summer until frost. Pkt. 15c., 3 for 35c.

## CYNOGLOSSUM (Chinese Forget-me-not)

**Firmament.** 15 in. Dwarf, bushy plants covered with bright blue flowers. Easy to grow in any soil. Sow seed outdoors in early Spring. Pkt. 15c., 3 for 35c.

## GIANT SWEET SULTANS (*Centaurea, Imperialis*)

30 inches. Beautiful, fluffy double flowers, 3 to 4 inches across, on long, straight stems.

**Mixed Colors.** Pkt. 10c., 3 for 25c.

## DIANTHUS (Garden Pinks)

Fragrant flowers from July to frost. Compact, bushy plants suitable for beds, borders, edging and rock gardens. Sow seed outdoors in early May

**Giant Double Hybrids.** 12 in. Sweet scented. Colors vary from richest crimson to deep rose. Pkt. 15c., 3 for 35c.

**Giant Single Mixed.** 12 in. Fragrant flowers 2-3 in. across. Pkt. 10c., 3 for 25c.

## DAHLIAS

**Unwin's Semi-double Dwarf.** 18-24 in. All beautiful shades including yellows, pink, orange, reds and scarlet. Bushy plants. Pkt. 20c., 3 for 50c.

## CALIFORNIA POPPY (*Eschscholtzia*)

A brilliant display from July until frost. Bushy plants covered with beautiful single and semi-double Poppy-like flowers. Sow seed where they are to grow.

**Aurantiaca.** Rich orange. **Fireflame.**  
**Golden West.** Yellow with orange center.

**Any of above colors—Pkt. 10c., 3 for 25c.**

## GAILLARDIAS

Brilliantly colored, long-stemmed flowers all through the Summer and Fall.

**Double Sunshine.** New. 2 1/2 ft. Colors range from red with yellow tips to pure yellow. Pkt. 20c., 3 for 50c.

**Indian Chief.** 12-15 in. Large single flowers. Deep bronze red. Pkt. 15c., 3 for 35c.

## ORNAMENTAL GOURDS

**Large Varieties Mixed,** including Hercules Club, Dipper, Dish Cloth, Giant Bottle, etc. Pkt. 10c., 3 for 25c.

**Small Varieties Mixed,** including Turk's Turban, Striped Pear, Apple, Orange, Spoon, etc. Pkt. 10c., 3 for 25c.

## GYPSOPHILA (Annual Baby's Breath)

Graceful sprays of small, dainty flowers ideal for filling in flower arrangements.

**Elegans grandiflora alba.** 18 in. Large flowering, pure white. Pkt. 10c., 1/4 oz. 25c.

**Elegans grandiflora rosea.** Beautiful soft pink. Pkt. 15c., 1/4 oz. 35c.

## HUNNEMANNIA (Tulip Poppy)

**Semi-Double Sunlite.** 18 in. Gorgeous canary yellow, Tulip-shaped blooms 3 in. across. From July to frost. Pkt. 15c., 3 for 35c., 1/4 oz. 60c.



Marigold Guinea Gold

## MARIGOLDS

### FOR COLOR

**Sunset Giants.** 4 ft. Enormous flowers up to 7 1/2 in. across. Largest of all Marigolds. Colors range from deep orange to yellow and primrose. Pkt. 15c., 3 for 40c.

### CARNATION-FLOWERED

**Yellow Supreme.** 2 1/2-3 ft. Broad, loose, frilled petals of rich lemon yellow. Odorless foliage.

**Guinea Gold.** 2 1/2-3 ft. Loose, ruffled flowers 3 in. across. Beautiful, brilliant orange flushed gold.

**Orange Supreme.** 2 1/2-3 ft. Deep orange form of Yellow Supreme.

**Any of above: Pkt. 15c., 3 for 35c.**

### LARGE-FLOWERED DWARF

**Pot O'Gold.** 15 in. Deep golden orange blossoms 4 in. across, with loosely formed, full centers. Compact plants.

**Golden Crown (Tom Thumb).** 12 in. Dwarf form of popular Guinea Gold. Brilliant orange flowers, flushed gold.

**Any of the above: Pkt. 20c., 3 for 50c.**

### DWARF DOUBLE FRENCH

**Harmony.** 12 in. Compact, bushy plants covered with flowers. Bright golden yellow center with outer petals a rich maroon red. Pkt. 15c., 3 for 35c.

**Spry.** 9 in. Light golden orange crested centers with several rows of mahogany red outer petals. Always covered with blooms. Pkt. 15c., 3 for 35c.

**Scarlet Glow.** 10 in. Bright, bronze red, fully double flowers 2 in. across. Pkt. 15c., 3 for 40c.

**Yellow Pigmy.** 8 in. The ideal yellow Marigold for edging. Masses of pale lemon yellow miniature blooms about 1 in. across completely covering the plant until frost. Pkt. 20c., 3 for 50c.

## DOUBLE NASTURTIUMS

### DOUBLE SWEET-SCENTED

12 inches, bushy

**Scarlet Gleam.** Bright scarlet.

**Golden Gleam.** Golden yellow.

**Orange Gleam.** Golden orange.

**Gleam Hybrids.** Brilliant shades.

**Any of the above: Pkt. 10c., oz. 35c.**

### SEMI-DOUBLE DWARF

Sweet scented; compact plants. 10 inches.

**Mahogany Gem.** Deep red.

**Salmon Gem.** Soft golden salmon.

**Scarlet Gem.** Fiery scarlet.

**Golden Globe.** Golden yellow.

**Gem Mixture.** All colors.

**Any of above: Pkt. 15c., oz. 45c.**

### SINGLE VARIETIES

**Giant Flowering Dwarf Mixed.** A colorful mixture of Single Nasturtiums for edging, border, window boxes, etc. Pkt. 10c., oz. 25c.

**Giant Flowering Tall Mixed.** Beautiful variegated and blotched varieties including Lobb's Climbing and other good tall varieties. Pkt. 10c., oz. 25c.

### NASTURTIUM OFFER NO. 20

**Any 2 Gleam and Any 2 Gem Varieties only 40c.**

## PANSIES

### SUPER SWISS GIANTS

Gorgeous colors, unusually large flowers. Strong and robust plants; excellent for cutting.

**Alpenglow.** Brilliant red, dark blotch.

**Berna.** Deep velvety violet.

**Mont Blanc.** Largest pure white.

**Lake of Thun.** Deep blue with dark blotch (the finest blue Pansy).

**Rheingold.** Deep yellow, dark blotch.

**Mixed.** Large flowers, beautiful, shades.

**Each: Pkt. 25c., 3 for 65c.**

### PANSY OFFER NO. 21

**1 pkt. each of above 5 Super Swiss Giant colors, value \$1.25, for only \$1.00**

### TRIMARDEAU GIANTS MIXED

A superior strain of giant Pansies with beautiful frilled petals. Choice colors and good bedding varieties. Pkt. 15c., 3 for 40c.

## GOLDFARB'S SEED DEPARTMENT

## NICOTIANA (Flowering Tobacco)

Clusters of long, tubular, star-shaped flowers with handsome, tobacco-like foliage.

**Affinis White.** 2 1/2 ft. Pure white, most fragrant. Pkt. 10c., 3 for 25c.

**Affinis Crimson Bedder.** 15 in. Rich, deep crimson flowers. Pkt. 15c., 3 for 35c.

**Affinis Hybrids.** 2 1/2 ft. Brilliant colors. Very showy. Pkt. 10c., 3 for 25c.

## BRILLIANT PETUNIAS

One of the most colorful and satisfactory of all annuals in the garden. Easy to grow.

### SINGLE LARGE-FLOWERED 12-15 inches

**Elk's Pride.** Velvety violet. Best.

**White Cloud.** Large pure white.

**Amaranth.** Bright red.

**Setting Sun.** Brilliant rose pink. 3 in. across.

**Violacea.** Deep violet blue.

**Single Fringed Mixed.** Beautiful fringed flowers.

**Single Plain Edged Mixed.**

Each: Pkt. 25c., 5 for \$1.00

### FLUFFY RUFFLED MIXTURE

So beautifully frilled and ruffled that flowers resemble double Petunias. A marvelous blending of glorious colors and shades. Specially priced in order that all may grow this wonderful variety. Pkt. 35c., 3 for \$1.00.

## DWARF GIANTS OF CALIFORNIA

Innumerable beautifully ruffled flowers, 4-5 inches across, deeply veined, richly mottled throats. Compact plants. Ideal for bedding or pot culture. Pkt. 35c., 3 for \$1.00.

## BRILLIANT POPPIES

**Single Shirley Poppies Mixed.** 12 in. Lovely, dainty shades, beautiful, broad, silky frilled flowers. Many edged with contrasting colors.

**Double Shirley Poppies Mixed.** 12 in. Beautiful, all double blooms in a wide range of gorgious colors.

**American Legion.** The Annual Oriental Poppy. Dazzling orange scarlet. An enormous flower.

Each: Pkt. 15c., 3 for 40c.

## ANNUAL PHLOX

Brilliantly colored flowers from early Summer until late Fall.

**Chamois Rose** Scarlet **White**  
**Flesh Pink** **Violet** **Finest Mixed**  
Pkt. 20c., 3 pkts. 50c.

### PHLOX COLLECTION NO. 23 5 pkts. (1 of each color) . . . . . 85c.

## PORTULACA (For Hot, Dry Places)

**Single Finest Mixed.** Pkt. 15c., 3 pkts. 35c., 1/4 oz. \$1.00.

**Double Finest Mixed.** Pkt. 20c., 3 pkts. 50c., 1/8 oz. \$1.00.

## SALVIA (Scarlet Sage)

**Blaze of Fire.** 16 in. Earliest of them all. Bright dazzling scarlet. Pkt. 25c., 3 pkts. 60c.

**Bonfire.** 18 in. Brilliant scarlet spikes. Pkt. 20c., 3 for 50c.

## SWEET PEAS

### GIANT WAVED SPENCERS

Flagship	Clear blue
Fortune	Rich dark blue
Olympia	Deep rich purple
Smiles	Shrimp pink
Fluffy Ruffles	Soft rose pink
Tangerine	Golden orange
Flamingo	Dazzling scarlet
Leviathan	Rich maroon
Sunkist	Cream, edged rose
Avalanche	Glistening white
Waved Spencer Mixed.	Pkt. 10c., 1/2 oz. 35c., oz. 50c.

Any of above colors: Pkt. 10c., 3 for 25c.

### SWEET PEA COLLECTION NO. 26

10 pkts. (1 each of above colors) (enough to plant 30 ft. row) . . . . . 75c.

1/2 oz. each of above 10 varieties . . . . . \$3.00

1 oz. each of above 10 varieties . . . . . \$4.25



Petunia Single

## STATICE (For Winter Bouquets)

Easy to grow. Graceful sprays of attractive, straw-like blooms effective in the garden and very desirable for Winter bouquets.

**Kampf's Tall Improved.** 3 ft. Deep blue.

**Stark's Art Shades.** 2 1/2 ft. New colors. Excellent for cutting.

Any of above: Pkt. 15c., 3 for 40c.

## Large Flowering VERBENAS

Lovely, colorful, compact plants, 12 inches high. Brilliant flowers from June to frost.

**Appleblossom.** Delicate pink.

**Lavender Glory.** Large lavender, cream eye.

**Lucifer.** Vivid scarlet, no eye.

**Luminosa.** Luminous flame pink.

**Violacea.** Deep violet, white eye.

**White.** Large white.

**Mixed.** All above colors.

Pkt. 15c., 3 for 35c.

**VERBENA ROYAL BOUQUET.** Compact plants. 15 to 18 inches high covered with blooms until frost. Upright plants ideal for bed and borders. Large flowers. All brilliant colors. Pkt. 20c., 3 for 50c.

## COLORFUL SALPIGLOSSIS

Large, richly colored, trumpet-shaped flowers on sturdy branching plants, 2-2 1/2 feet high. Blooms profusely all Summer until frost.

**Velvety Red** **Crimson** **Primrose**  
**Light Blue and Gold**  
Select Large Flowering Mixed

Any of the above: Pkt. 15c., 3 for 40c.

## SCABIOSA

The ideal cut flower, long-stemmed, will last a week or more in water.

**Azure Fairy.** Clear sky blue.

**Cherry Red.** Rich glowing red.

**King of the Blacks.** Deep maroon black.

**Salmon Beauty.** Pure salmon pink.

**Shasta.** Enormous pure white.

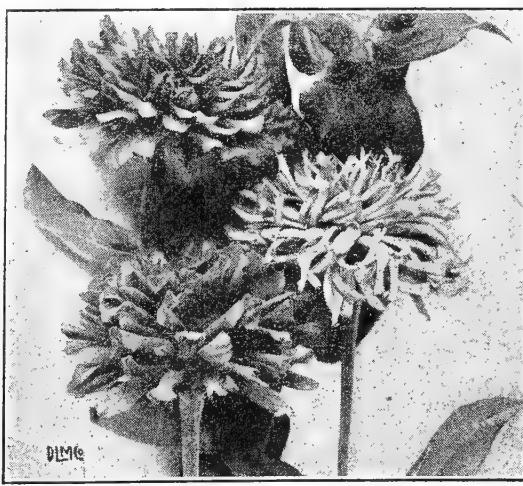
**Sulphur Yellow.** Beautiful yellow.

**Mixed Colors.**

Any of the above: Pkt. 10c., 3 for 25c.

### OFFER NO. 28

6 pkts. 1 each of the above named varieties . . . . . 50c.



Zinnia, Fantasy

## ZINNIAS

Price, 15c. per pkt., 3 for 35c.  
(except where noted)

One of the most popular of all Annuals, and one of the easiest to grow. Plant them in beds, spot them throughout the border, use them as edgings. Grow them for cutting and flower arrangements. A different type of flower for every purpose. Zinnias enjoy a long blooming season; most varieties flower within 7 to 8 weeks from seed and continue blooming until frost. Sow seed outdoors in May.

### DAHLIA-FLOWERED ZINNIAS

Sturdy, heavily branched plants, 2 1/2-3 feet high bearing huge, double Zinnias about 5 inches across. Gorgeous, long stemmed flowers. Wonderful for cutting.

**Canary Bird.** Canary yellow.

\***Crimson Monarch.**

**Dream.** Deep lavender.

\***Eldorado.** Salmon apricot.

\***Exquisite.** Light rose.

**Luminosa.** Deep pink.

\***Oriole.** Orange and gold.

**Polar Bear.** Creamy white.

\***Purple Prince.** Purple.

**Scarlet Flame.** Scarlet.

**Dahlia-flowered Mixed.**

### COLLECTION NO. 31

5 pkts., 1 each above \* varieties . . . . . 60c.

### LILLIPUT or POMPON ZINNIAS

Dwarf, bushy plants, 12-18 inches high, covered with small, double Zinnias 1-1 1/2 inches across. Excellent for bedding or edging. Quantity of cut flowers all Summer long.

\***Black Ruby**

**Canary Yellow**

\***Golden Gem**

**Pink Gem**

\***Scarlet Gem**

\***White Gem**

\***Salmon Rose**

**Mixed**

### COLLECTION NO. 34

5 pkts., 1 each above \* varieties . . . . . 60c.

### CALIFORNIA GIANT ZINNIAS

Immense double flowers, 5-6 inches across on well-branched plants, 3-4 feet high. The overlapping, loosely placed petals give the flower a smooth-topped, graceful appearance.

**Crimson Queen.** Rich red.

**Daffodil.** Canary yellow.

**Enchantress.** Beautiful pink.

**Purity.** Pure white.

**Salmon Queen.** Salmon rose.

**Violet Queen.** Deep purple.

**California Giants Mixed.**

### COLLECTION NO. 32

6 pkts. 1 each of the above . . . . . 75c.

### FANTASY ZINNIAS

A new strain of Zinnias, with beautiful, interlaced and twisted petals, giving the flower the appearance of a shaggy Chrysanthemum. The fully double flowers, 3-3 1/2 inches across, are borne on bushy plants, 2 1/2 ft. high. Lovely for flower arrangements. Long lasting.

**Orange Lady**

**Rosalie.** Rose.

**Stardust.** Yellow.

**White Light**

**Wild Fire.** Scarlet.

**Fantasy Mixed**

### COLLECTION NO. 33

5 pkts.—1 of each color . . . . . 60c.

### FINE NOVELTY ZINNIAS

**Gracillima Red Riding Hood.** The favorite edging Zinnia. Compact plants 12 in. high. Completely covered during the entire season with double scarlet flowers about 1 in. across. Very effective. Pkt. 15c., 3 for 40c.

**Mexican Hybrids.** A brilliant mixture of double, semi-double and single flowers on bushy plants 18 in. high. Resemble French Marigolds. Pkt. 15c., 3 for 40c.

**Linearis.** Compact branching plants, 10 in. high, with a 20 in. spread simply covered with small, single flowers. The color is deep golden orange with a yellow stripe and dark center. Early flowering, and ideal for low borders, edging and rock garden. Pkt. 15c., 3 for 40c.

**Goldfarb's Super Giant Pastel Shades.** 3 ft. Very large, fully double flowers with yellow at the petal base and pastel shades to the petal tips. Colors range through shades of lemon, orange, pink, cream, apricot and carmine. Pkt. 25c., 3 for 60c.

HOME  
GROWN  
VEGETABLES

Always  
Taste Better

Goldfarb's

# DEPENDABLE VEGETABLE SEEDS

The following list of vegetable seeds represents a selected list of varieties most suitable for growing in the home garden. In making up this selection of vegetable seeds, we have discarded many of the old varieties and have included only the best and improved kinds in their respective types.

TESTED  
and  
PROVEN  
for  
VITALITY

## NOVELTIES and SPECIALTIES for 1947

### LETTUCE—BRONZE BEAUTY

Bronze Medal All-America 1947. Light green leaves tinged bronze. Fine flavor throughout the Summer. Pkt. 35c.

### NEW HYBRID SWEET CORN— ERIE

Long tapering 8 in. ears. Tender, sweet golden kernels. Disease and draught resistant. 88 days. Pkt. 20c.,  $\frac{1}{2}$  lb. 50c.

### NEW GIANT TREE TOMATO

Large quality Tomatoes. Fruits average 1 to  $\frac{1}{2}$  pounds; many 2 pounds and over. Wonderful flavor—small seed cavity—solid and meaty—fine for slicing. 6-8 ft. tall. Pkt. 50c.

### TINY TIM TOMATO

Quantities of grape-like bunches of delicious tiny Tomatoes. Splendid for salads. Pkt. 35c.



### GREEN BUSH BEANS

Culture—Sow 1 lb. per 50 feet of row, rows 18 inches apart.

#### FLAT PODDED

**Bountiful** (48 days). Rich green, flat pods, 6 $\frac{1}{2}$ -7 in. long, absolutely stringless and rust-resistant. Pkt. 10c.,  $\frac{1}{2}$  lb. 25c., lb. 45c., 2 lbs. 85c., 5 lbs. \$2.00.

**Plentiful** (52 days). Similar to Bountiful with longer pods, slightly thicker and darker green. Pkt. 10c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

#### ROUND PODDED

**Tendergreen** (54 days). Round, fleshy, dark green pods, 7 in. long. Absolutely stringless. Pkt. 15c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

#### GOLDFARB'S PROLIFIC STRINGLESS GREEN POD

(52 days). Best green podded bean of them all. Large, attractive pods 6 in. long, tender, plump, brittle and of exceptional flavor. Make several plantings; very productive. Pkt. 15c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

#### BUSH BEAN OFFER NO. 1

Try Them All!

$\frac{1}{2}$  lb. each of above 4 varieties... \$1.00

(Value \$1.15)

(Sufficient for four 25-ft. rows throughout the Summer)

2 Collections for \$1.90

### GOLDEN PODDED WAX BEANS

**Top Notch Golden Wax** (50 days). Clear golden yellow pods, 5-6 in. long, flat, stringless and of good quality. Pkt. 10c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

**Golden Bountiful** (50 days). Tender, succulent, buttery-flavored wax beans. About 6 in. long. Pkt. 10c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

**Pencil Pod Wax Bean** (52 days). The most popular yellow wax bean for home use. Pods are 6 $\frac{1}{2}$  in. long, round, fleshy, tender and absolutely stringless. Pkt. 10c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

### ALL SEASON COLLECTION NO. 2 (For a Family of Four)

Plant all the Kentucky Wonder Beans at one time and a row of Bush Beans every 2 weeks throughout the Summer.

$\frac{1}{2}$  lb. **Kentucky Wonder**

$\frac{1}{2}$  lb. **Bountiful**

$\frac{1}{2}$  lb. **Tendergreen**

$\frac{1}{2}$  lb. **Top Notch Golden Wax**

All for only \$1.00—(A \$1.15 Value)

### ENGLISH BROAD BEAN

**Windsor Mammoth** (75 days). Glossy, green pods 5 in. long containing about 4-5 large, broad, flat, light green beans. 1 lb. of seed will sow 50 ft. of row. Pkt. 10c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

### DELICIOUS LIMA BEAN

Culture— $\frac{1}{2}$  lb. of small or 1 lb. of large Lima Beans will plant 100 feet of row.

**Fordhook Bush** (75 days). The leading large-seeded Lima for the home garden. Broad, Plump pods usually containing 3-4 large, thick beans of a delicious chestnut flavor. Pkt. 10c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

**Cangreen** (65 days). The outstanding Baby Bush Lima. Honorable mention, All-America Selections. Pkt. 15c.,  $\frac{1}{2}$  lb. 30c., lb. 50c.

**Pole Lima Leviathan** (75 days). The earliest Pole Lima. Large, fleshy, pale green beans of a rich buttery flavor. Pkt. 10c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

**King of the Garden** (87 days). Pods, 5-6 in. long, containing 4 or 5 large, flat beans of fine quality. A strong grower. Pkt. 10c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

### KENTUCKY WONDER POLE BEAN

**Old Homestead** (67 days). The most popular green-podded Pole Bean today. Bears a heavy crop of round, meaty, tender, brittle beans, 8-9 in. long in clusters. Free from strings or fiber when young. Superb flavor and excellent for canning. Pkt. 10c.,  $\frac{1}{2}$  lb. 30c., lb. 50c., 2 lbs. 90c., 5 lbs. \$2.00.

### ICE BOX WATERMELON

Attractive dark green Melons—9 to 10 lbs. Dark red—very juicy and delicious. Pkt. 25c., 3 for 50c.

### NEW BUTTERNUT SQUASH

Small, smooth, yellow club-shaped. Solid, firm orange flesh. Excellent quality. Keeps well over Winter. Pkt. 15c., oz. 50c.

### ROYAL ACORN SQUASH

Dark green, hard-shelled Squash. 7 $\frac{1}{2}$  in. long, 6 in. across. Sweet orange yellow flesh. Excellent for baking. Pkt. 15c., 3 for 40c.

### NEW BUSH BEAN—

#### LONGGREEN

All-America Winner for 1946. Round, brittle, rich green pods. Excellent flavor, very productive. Entirely stringless—rust-resistant. Highly recommended. Pkt. 15c.,  $\frac{1}{2}$  lb. 30c., lb. 50c.

### TENDER TABLE BEETS

1 oz. to 60 feet of row.

**Early Wonder** (49 days). The finest early Beet for table use. Blood red. Semi-globe shape, about 3 in. across. Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. 95c.

**Special Crosby Egyptian** (52 days). Dark red, flat, turnip-shaped roots. Tender and sweet. Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. 95c.

**Detroit Dark Red** (60 days). The best all-purposed Beet. Globe-shaped, 3 in. across, deep oxblood red, tender, fine grained and exceptionally sweet. Pkt. 10c., oz. 35c.,  $\frac{1}{4}$  lb. \$1.10.

### CABBAGE

#### EARLY CABBAGE

**Copenhagen Market** (68 days). Rapid grower. Head: 6-7 in. thick, weighs 3 $\frac{1}{2}$ -4 lbs. round, solid and fine quality. Pkt. 15c.,  $\frac{1}{2}$  oz. 50c., oz. 90c.

**Early Jersey Wakefield** (62 days). Hard, compact pointed heads of splendid quality. Pkt. 10c.,  $\frac{1}{2}$  oz. 35c., oz. 60c.

**Golden Acre** (63 days). The earliest, round-headed Cabbage. A long-time favorite. Pkt. 15c.,  $\frac{1}{2}$  oz. 45c., oz. 80c.

#### MIDSEASON CABBAGE

**Penn State Ballhead** (100 days). Silver Medal. One of the best all-around Cabbages. Very desirable for Winter storage and kraut. An improved Danish Ballhead. Heads large, flattened, globe-shaped, very hard. Pkt. 15c.,  $\frac{1}{2}$  oz. 45c., oz. 80c.

#### LATE CABBAGE

**Premium Late Flat Dutch** (110 days). The reliable Fall and Winter-keeping Cabbage. Popular everywhere. Pkt. 10c.,  $\frac{1}{2}$  oz. 35c., oz. 60c.

**Special Long Island Savoy** (90 days). Large, flat, globe-shaped with dark green, crumpled or Savoyed leaves over entire surface. Pkt. 15c.,  $\frac{1}{2}$  oz. 45c., oz. 80c.

**Mammoth Red Rock** (98 days). The finest Red Cabbage for cooking, relishes, salads and pickling. Pkt. 15c.,  $\frac{1}{2}$  oz. 45c.

#### CHINESE or CELERY CABBAGE

A fine Cabbage for cooking, salads, or coldslaw. Pkt. 15c.,  $\frac{1}{2}$  oz. 40c.

## BROCCOLI

**The Green Headed Cauliflower**  
**Italian Sprouting Calabrese** (60 days). Thrives anywhere; easily grown. Pkt. 20c., 3 pkts. 50c.

## SWISS CHARD

### Hot Weather Spinach

1 pkt. will sow 25 feet of row, 1 oz. 100 feet.  
**Lucullus**. Large, light green leaves, attractively crumpled and tender. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 80c.  
**Broad Rib Green**. Rich, dark, glossy green leaves. Pkt. 10c., oz. 30c.,  $\frac{1}{4}$  lb. 80c.

## BRUSSELS SPROUTS

**Long Island Improved** (92 days). 2-ft. stalks covered with small Cabbage-like sprouts, tender and succulent. Pkt. 20c., 3 pkts. for 50c.

## TENDER CARROTS

### Rich in Food Value

1 pkt. will sow 25 feet of row; 1 oz., 100 feet.  
**Chantenay** (70 days). Rich deep orange, slightly tapering. Crisp and tender. Pkt. 10c.,  $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50.

**Special Danvers** (75 days). The best Carrot for Winter storage. Bright orange, fine grained, rich flavor. Pkt. 10c.,  $\frac{1}{2}$  oz. 30c., oz. 50c.,  $\frac{1}{4}$  lb. \$1.50.

**Imperator** (77 days). All America Selection. Roots 8-9 in., 2 in. thick. Rich orange color extending to center. Pkt. 15c.,  $\frac{1}{2}$  oz. 35c., oz. 55c.,  $\frac{1}{4}$  lb. \$1.75.

**Nantes** (68 days). The best Carrot of them all. Roots 6-7 in. long. Rich orange-red with a smooth waxy appearance. Excellent for cooking. Pkt. 15c.,  $\frac{1}{2}$  oz. 35c., oz. 55c.,  $\frac{1}{4}$  lb. \$1.75.

**Hutchinson** (80 days). An exceptional large Carrot. A perfect Winter keeper. Pkt. 10c.,  $\frac{1}{2}$  oz. 30c., oz. 55c.,  $\frac{1}{4}$  lb. \$1.50.

### 3 of the FINEST CARROTS

**Chantenay, Special Danvers and Nantes**

**3 pkts. (1 of each variety) . . . for only 30c.**

**Value 35c.**

**1/2 oz. of each variety . . . for only 75c.**

**Value 95c.**

**CORNFUME** injected into each ear 6 days after silk appears kills **Corn Ear Worm**.  $\frac{1}{2}$  pt. treats approximately 300 ears, 50c.; qt. treats approximately 1,200 ears, \$1.00. Applicator 90c.

## HYBRID SWEET CORN

1 pkt. will sow about 25 hills or 50 feet of row; 1 lb., 100 hills or 200 feet of row.

### EARLY VARIETIES

**Earligold** (72 days). A delicious early yellow Corn. One of the finest. Plants 5  $\frac{1}{2}$  ft. tall. Pkt. 10c.,  $\frac{1}{2}$  lb. 25c., lb. 45c.

**Marcross 6.13** (72 days). Broad, sweet, creamy yellow kernels. An excellent early Hybrid. Pkt. 15c.,  $\frac{1}{2}$  lb. 35c., lb. 65c.

### MIDSEASON VARIETIES

**Golden Bantam** (80 days). Still the old-time favorite. 8 rows of broad, deep golden kernels of fine flavor. Pkt. 10c.,  $\frac{1}{2}$  lb. 25c., lb. 45c.

**Golden Cross Bantam** (85 days). Large, 8-in. ears, 10-14 rows of tender, sweet, bright golden yellow kernels. Ears filled to the tip. Wilt-resistant. Pkt. 15c.,  $\frac{1}{2}$  lb. 35c., lb. 65c.

### LATE VARIETIES

**Bantam Evergreen Hybrid** (95 days). The best late yellow Corn. A new hybrid, especially for the home garden. Pkt. 15c.,  $\frac{1}{2}$  lb. 35c., lb. 65c.

**Country Gentleman Hybrid** (95 days). The most delicious white sweet Corn. Pkt. 20c.,  $\frac{1}{2}$  lb. 45c., lb. 85c.

**Stowell's Evergreen** (95 days). 14-18 straight rows of white, juicy, sugary kernels. Broad, deep and of exceptional quality. Pkt. 10c.,  $\frac{1}{2}$  lb. 25c., lb. 45c.

## Two Midget Corns for the Home Garden

**White Midget** (75 days). Small ears only 3  $\frac{1}{2}$  in. long with 10-12 rows of luscious, sweet, clear white kernels. Pkt. 35c.

**Golden Midget** (68 days). Ears are only 4 in. long filled with rich golden, tender, sweet kernels. Plants grow only 2  $\frac{1}{2}$  ft. high. Plant the seed 6 in. apart in rows 3 ft. apart. Pkt. (enough for 50 ft.) \$1.00.

## Finest Sweet Corn All Summer

Planted at one time, these will supply your table all Summer.

**Early Marcross 6.13** (72 days). Early yellow.

**Golden Cross Bantam** (80 days). Mid-season yellow.

**Country Gentlemen Hybrid** (95 days). Late white.

**3 pkts. 1 of each variety, value 50c. 35c.**

**$\frac{1}{2}$  lb. of each (1  $\frac{1}{2}$  lbs.), value \$1.15 95c.**

**1 lb. each (3 lbs.), value \$2.15 . . . . . \$1.85**

**Collection No. 5**

## PICKLING VARIETIES

**West India Gherkin** (60 days). Small, oval, spiny, pale green Cucumbers 2 in. long and 1 in. thick. Pkt. 15c., oz. 35c.

**Boston Pickling** (58 days). The favorite pickling Cucumber. Bright green, short fruits. Fine flavor. Pkt. 10c., oz. 35c.

**Climbing Cucumber** (65 days). Climbs readily on fences, walls, trellises, and produces large, deep green Cucumbers 9 in. long and 2  $\frac{1}{2}$  in. thick. Pkt. 15c.

**Bush Cucumber**. Plants grow only 10 in. tall and about 18 in. in diameter. Dark green, 5-6 in. long, 3 in. in diameter. Solid, crisp flesh and almost no seed cavity. Plant in hills 2 ft. apart. Matures in less than 7 weeks. Pkt. 35c.

## LETTUCE

1 pkt. will sow 50 feet, 1 oz. 300 feet

### CRISP HEAD LETTUCE

**Iceberg** (84 days). Medium, hard, white, tender heads. Pkt. 10c., oz. 35c.

**New York No. 12 (Wonderful)** (80 days). A sure heading variety. Large, dark green heads. Sweet, crisp, tender. Pkt. 15c., oz. 40c.

### BUTTERHEAD VARIETIES

**Special White Boston** (80 days). A large, solid head Lettuce with no objectionable bronze tinge on leaf edges. Pkt. 10c., oz. 35c.

**Early May King** (62 days). The earliest to head. \*One of the best Lettuces. Pkt. 10c., oz. 35c.

### TENDER LEAF LETTUCE

**Grand Rapids** (45 days). The most popular loose-leaved Lettuce. Very crisp, sweet and tender. Pkt. 10c., oz. 35c.

**Curled Simpson** (43 days). An early, dependable Lettuce. Pkt. 10c., oz. 35c.

**Roamine or Cos** (65 days). Self-folding, crisp, green leaves forming upright, oval-shaped, deliciously flavored heads. Pkt. 15c., oz. 35c.

## FLORENCE FENNEL

The popular Italian **Finocchio**. Large, Celery-like stalks with anise flavor. Pkt. 15c., 3 for 35c.

## KOHLRABI

### (TURNIP-ROOTED CABBAGE)

#### Easy to Grow

1 pkt. will sow 30 feet

**Early White Vienna** (55 days). Turnip-like bulb. Delicious raw or cooked. Pkt. 15c., 3 for 35c.

**Early Purple Vienna** (60 days). Purplish in color. Same fine quality and flavor as white variety. Pkt. 15c., 3 for 35c.

## MUSTARD

**Tendergreen or Mustard Spinach** (30 days). Crisp, tender, delicious leaves for salads. Pkt. 10c., oz. 30c.

## 3 GOOD LETTUCES—OFFER NO. 6

### New York No. 12

### Special White Boston

### Grand Rapids

3 pkts., 1 each of above . . . . . 25c.

Value 35c.

## NEW

**Great Lakes Lettuce**. The head Lettuce which thrives in hot weather. (82 days). **Bronze Medal Winner**. Large, attractive, crumpled, dark green leaves folding over crisp, cream-white heads. A sure header. Unsurpassed for flavor. Pkt. 15c., 3 pkts for 35c.

## KALE

1 pkt. will sow 30 feet of row, 1 oz. 200 feet

**Dwarf Green Scotch Curled** (55 days). Extremely curled, dark green leaves; compact plants; delicious flavor. Pkt. 10c., oz. 50c.

**Dwarf Siberian** (60 days). Large, vigorous plants with finely curled leaves. Tender, delicate flavor. Pkt. 10c., oz. 40c.

## LEEK

1 pkt. will sow 20 feet, 1 oz. 100 feet

**Large American Flag** (140 days). Mild flavored stems about 2 inches thick and 8-10 inches long. Pkt. 20c.,  $\frac{1}{2}$  oz. 90c.

## OKRA

### Delicious in Soups

**Dwarf Green, Large Pod** (50 days). Erect, branching plants 2-3 ft. tall. Dark green, slender pods 7-8 in. long. Pkt. 10c., 3 for 25c.

## MELONS

1 pkt. will sow about 10 hills

**Delicious** (83 days). Orange flesh. Weighs about 5 lbs. Always sweet. Pkt. 15c., 3 for 35c.

**Tip Top** (86 days). Salmon flesh. Very desirable for the home garden, weighing 5-6 lbs. Pkt. 10c., 3 for 25c.

**Hales Best** (85 days). Salmon-pink flesh. One of the best flavored Melons for the home garden. Pkt. 10c., 3 for 25c.

**Rocky Ford** (87 days). The leading green-fleshed Melon. Pkt. 10c., 3 for 25c.

## SELECT ONIONS

1 pkt. will sow 25 feet of row, 1 oz., 200 feet

### YELLOW VARIETIES

**Yellow Globe Danvers** (105 days). A good Winter keeper. Globe-shaped. Rich, coppery yellow, white flesh, crisp and mildly pungent. Pkt. 10c., 1/2 oz. 45c.

**Southport Yellow Globe** (115 days). Solid, fine-grained, creamy white, juicy and fairly strongly flavored. Pkt. 15c., 1/2 oz. 50c.

**Yellow Sweet Spanish** (110 days). Enormous Onions weighing a pound or more. Golden yellow skin, flesh crisp, creamy white, juicy and mildly pungent. Pkt. 20c., 1/2 oz. 55c.

**Prizetaker** (105 days). Solid, pure white, crisp, juicy and agreeably mild. Pkt. 15c., 1/2 oz. 50c.

### WHITE VARIETIES

**Southport White Globe** (112 days). The most popular white Onion. Mild flavor. Pkt. 15c., 1/2 oz. 45c.

**White Portugal** (100 days). The best white Onion for eating during the Spring, Summer and Fall. Pkt. 15c., 1/2 oz. 50c.

**White Queen** (90 days). The earliest of all; used primarily for pickling. Pkt. 15c., 1/2 oz. 45c.

**Evergreen White Bunching** (100 days). Fine for scallions. Pkt. 15c., 1/2 oz. 50c.

### RED VARIETY

**Southport Red Globe** (113 days). The finest large Red Onion. Pkt. 10c., 1/2 oz. 40c.

### Onion Sets

**White or Yellow.** Plant 2 in. deep, 2 in. apart. Pull every other one for scallions and leave the others to develop into large Onions. Lb. 45c., plus 10c. per lb. for postage.

## PARSLEY

1 pkt. will sow 25 feet, 1 oz. 150 feet

**Champion Moss Curled** (70 days). The most popular curly Parsley. Rich, dark green, finely cut leaves beautifully curled. Pkt. 10c., oz. 25c.

**Plain Leaf** (60 days). Italian Parsley. Used mostly for flavoring soups. Pkt. 10c., oz. 25c.

**Hamburg or Parsnip-rooted** (90 days). Long tapering roots similar to Parsnips. Used for flavoring soups and stews. Pkt. 10c., oz. 25c.

## PEAS

**Improved Telephone** (73 days). 48 in. The best late variety. Large, 5-in. long, straight pods. Sweet and delicious.

**Gradus** (62 days). 30 in. Large, pointed, light green pods, 4 in. long. Exceptional quality and flavor.

**Nott's Excelsior** (62 days). 16 in. Plump, straight pods, 3 in. long, sweet luscious flavor.

**Laxton's Progress** (60 days). 18 in. Dark green, handsome pods, 5 in. long.

All of the Above Varieties:  
Pkt. 10c., 1/2 lb. 30c., lb. 50c.

### Be Sure to Grow This One

**GOLDFARB'S GIANT GREEN PEA** (60 days). A brand new variety which will grow when others fail! Always a good crop. Large, full pods, no skips. 2-ft. vines, simply covered with delicious Peas from top to bottom. You cannot grow a better tasting Pea. Plant a row this year and see for yourself. Pkt. 15c., 1/2 lb. 35c., lb. 60c.

## PEPPERS

### SWEET AND HOT VARIETIES

**California Wonder** (72 days). A splendid large, Sweet Pepper. 4 1/2 in. long and 4 in. in diameter; sweet, mild flavor. Pkt. 15c., 3 for 35c.

**Chinese Giant** (80 days). An enormous Pepper sometimes 6 in. in diameter. Firm, sweet and mild. Pkt. 15c., 3 for 35c.

**Large Red Cherry** (80 days). Hot, globe-shaped fruits, 1 in. in diameter. Pkt. 15c., 3 for 35c.

**Large Bell (Bull Nose)** (55 days). The best early Sweet Pepper. Pleasant mild flavor. Favorite for green stuffed Peppers. Pkt. 15c., 3 for 35c.

**Long Red Cayenne** (70 days). Hot, bright red fruits; 4 1/2 in. long and about 1/2 in. thick. Often curled and twisted. Used for seasoning and pickling. Pkt. 15c., 3 for 35c.

### D. & P. ROTOX

Especially prepared for either dusting or spraying vegetables. Be sure to order some.

1-lb. shaker top can.....\$0.55

5-lb. bag.....1.65

## PARSNIPS

1 pkt. will sow 20 feet, 1 oz. 200 ft.

**Hollow Crown** (95 days). Tender roots, 8-10 in. long pure white, smooth and rich, sweet flavor. Small core. Pkt. 10c., oz. 30c.

## PUMPKINS

### LARGE AND SMALL

1 pkt. will sow about 5 hills

**Connecticut Field** (120 days). The Jack-O-Lantern Pumpkin. Large, orange fruits, flattened, globe-shaped. Weighs 18-20 lbs. Grown for pie making and canning. Thick orange-yellow flesh, sweet and tender. Pkt. 10c., oz. 25c.

**King of the Mammoths** (115 days). The largest of all Pumpkins. Light yellow fruits grow 18 in. in diameter and often weigh over 100 lbs. An exhibition variety. Thick, bright yellow flesh, good table quality. Pkt. 15c., oz. 30c.

**Small Sugar** (100 days). The favorite Pumpkin for pies. Small deep orange fruits 10 in. thick, weighing 6-8 lbs. Rich orange meaty flesh, fine grained, sweet and of excellent quality. Good keepers. Pkt. 10c., oz. 30c.

## RADISHES

### CRISP AND FIRM

1 pkt. will sow about 20 feet; 1 oz. 100 feet

**French Breakfast** (24 days). Bright rose-scarlet with white tip.

**Special Early Scarlet Globe** (23 days). The best early scarlet Radish.

**Sparkler White Tip** (25 days). Bright scarlet top, clear white base, pure white flesh, crisp, firm, with mild, snappy flavor.

**White Icicle** (27 days). The favorite white Radish. Long, pure white, crisp, tender, brittle, juicy.

**Round Black Spanish** (53 days). The Winter Radish. Smooth, round, black Radishes about 3 to 4 in. in diameter. Clear white flesh, very firm and pungent.

All of the above: Pkt. 10c., oz. 25c., 1/4 lb. 65c.

## Summer and Winter SQUASH

1 pkt. will plant 8 hills, 1 oz. 25 hills

### SUMMER, or BUSH SQUASH

**Giant Summer Crookneck** (52 days). Attractive, slim, pear-shaped fruits, 10 in. long, with curved neck, heavily warty. Bright yellow skin. Flesh creamy white, firm and juicy. The favorite early yellow Squash. Pkt. 10c., oz. 30c.

**Early Prolific Straightneck** (51 days). Same as above but 12 in. or more long with straight neck. Very productive with sweet, rich flavor. Pkt. 10c., oz. 30c.

**Zucchini** (60 days). Italian Marrow or Cocozelle. Dark green almost black, fruits 10 in. or more in length with tender, greenish white flesh. Pkt. 10c., oz. 40c.

**Mammoth White Bush Scallop** (52 days). Patty Pan. Small fruits, 7-8 in. across, quite flat with rigid or scalloped edges. Smooth, creamy white, tender flesh of excellent flavor. Pkt. 10c., oz. 25c.

### WINTER, or VINE SQUASH

**Acorn or Table Queen** (90 days). **The No. 1 Table Squash.** Dark green, hard shelled. About the size of a Cocoonut with orange yellow flesh; 2 or 3 servings from each one. Serve right in the shell. Pkt. 10c., oz. 40c.

**Improved Green Hubbard** (105 days). One of the best Winter Squashes. Large, tapered at ends and slightly warty. Pkt. 10c., oz. 40c.

**Blue Hubbard** (110 days). A real Winter Squash. Attractive blue gray, elongated fruits. About 15 in. long and 10 in. across, each averaging 12-14 lbs. Pointed at the ends. Flesh is attractive, deep orange-yellow. Excellent for "Pumpkin" pies. Pkt. 10c., oz. 40c.

## SALSIFY

**Mammoth Sandwich Island** (Oyster Plant) (120 days). Smooth, thick, straight roots, 8 in. long. White flesh. Pkt. 10c., oz. 30c.

## TOMATOES

1 pkt. will produce about 80 good plants

**Special Earliana** (64 days). Bright scarlet, globe-shaped fruits averaging 5-6 ozs. Solid, fine flavor, very few seeds. Pkt. 10c., 3 for 25c.

**John Baer** (70 days). An excellent early Tomato. Medium-sized, semi-globular, solid, deep red all through. Pkt. 10c., 3 for 25c.

**Ponderosa** (90 days). Beefsteak. Still one of our biggest and finest Tomatoes. Huge, dark pink, irregularly shaped Tomatoes. Delicious flavor. Pkt. 15c., 3 for 35c.

**Golden Ponderosa** (90 days). Similar to Ponderosa but fruit is bright, golden yellow. Free from acid. Pkt. 15c., 3 for 35c.

**Oxheart** (90 days). Exhibition Tomatoes weighing 2 lbs. or more. Firm, bright red flesh throughout, with a delightful, mild flavor. Pkt. 15c., 3 for 35c.

### Without A Doubt

### THE BEST TWO MAIN CROP TOMATOES!

**Rutgers** (Certified) (73 days). Large, deep red fruits 6-8 ozs., ripening from inside out evenly all the way through. Exceptionally fine for slicing and canning. Mildly acid and very juicy. Vigorous, wilt-resistant plants, bearing clear up until frost. Pkt. 20c., 3 for 50c.

**Marglobe** (Certified) (70 days). Nearly 100 per cent perfectly globe-shaped fruits, each weighing 7 ozs or more. Bright red, thick and meaty flesh, few seeds. Excellent for salads or canning. Resistant to Fusarium wilt and nail head rust. Always produces a fine crop. Pkt. 15c., 3 for 35c.

### Small Fruiting Tomatoes

### FINE FOR SALADS AND PRESERVING

**Red Cherry** **Yellow Cherry** **Red Plum**  
**Yellow Pear** **Red Pear**

All small fruiting varieties: Pkt. 10c., 3 for 25c.

## SPINACH

### RICH IN VITAMINS

**Bloomsdale Long Standing** (42 days). The most popular Spinach grown. Thick, glossy, dark green leaves, deeply crumpled, crisp and tender. Pkt. 10c., oz. 25c., 1/4 lb. 80c.

**King of Denmark** (45 days). Ideal for late Spring sowing. Large, spreading plants with tender, rounded, dark green leaves. Pkt. 10c., oz. 25c., 1/4 lb. 80c.

**Summer Savoy** (42 days). Best for Fall sowing. Vigorous plants with large, attractive, dark green, crumpled leaves. Fine flavor. Pkt. 10c., oz. 25c., 1/4 lb. 75c.

**New Zealand Spinach** (The Hot Weather Spinach) (70 days). Cut and come again right up until frost. Large spreading plants producing small, thick, pointed, deep green leaves throughout the Summer until frost. Pkt. 10c., oz. 45c., 1/4 lb. \$1.35.

### HEALTHFUL SPINACH ALL SEASON

**Bloomsdale**.....Early planting  
**King of Denmark**.....Late May planting  
**Summer Savoy**.....August planting

### OFFER NO. 9

1 pkt. each..25c. 1 oz. each..60c.

## TURNIPS

### SWEET AND TENDER

1 pkt. will sow 50 feet, 1 oz. 200 feet

**Purple Top White Globe** (58 days). Pure white flesh, crisp, mild flavor. Good for early crop or storing over Winter. Pkt. 10c., oz. 25c.

**White Globe** (70 days). Large, flattened, globe-shaped. Best for table use when 3-4 in. across. Also a good variety for Turnip greens. Pkt. 10c., oz. 30c.

**Yellow Globe** (70 days). The best yellow-fleshed Turnip. Pkt. 10c., oz. 25c.

**Rutabaga (Long Island Improved)** (85 days). Large, globe-shaped roots, deep buff in color with purple top. Fine-grained and sweet flavor. Pkt. 10c., oz. 30c.

## WATERMELON

**Cole's Early** (75 days). Medium-sized about 12 in. long and 9 in. through, weighing about 15-20 lbs. Alternate light and dark green stripes. Beautiful deep pink flesh from the heart to the rind. Crisp, juicy, and of excellent flavor. Pkt. 10c., 3 for 25c.

**Kleckley's Sweet** (80 days). One of the best large Melons grown. 22 in. long and 12 in. in diameter, weighing 30-40 lbs., with a glossy dark green rind. Bright red flesh, fine-grained and extremely sweet. Pkt. 10c., 3 for 25c.

## GOLDFARB'S SEED DEPARTMENT

# Waterproof with "MICRO-SEAL"

(PATENT PENDING)

## WATERPROOFS AND COLORS ROUGH PLASTER - STUCCO - CONCRETE AND CINDER BLOCK - BRICK WORK - IN JUST ONE OPERATION

### PROTECTION

**Micro-Seal** protects health, prevents damage to buildings and interiors. Eliminates dampness and water seepage. Makes cellars dry.

### DURABLE

**Micro-Seal** when applied in accordance with manufacturers directions will not peel, check, crack, or craze.

### EFFICIENT

**Micro-Seal** has been developed to meet the high standards of the American home. Its lasting quality for waterproofing interior and exterior masonry surfaces makes it economical. No expensive thinners required. Just add clean water for mixing. Hardens with age.

### HARMLESS

**Micro-Seal** is harmless to plants and fish. This non-poisonous, scientific mineral waterproofing in color is our answer to the professional and general public's request for a material suitable for concrete pools, harmless to plants and fish.

### APPLICATION

**Micro-Seal** is easily applied. 8½-lb. package will cover approximately 100 square feet.

### DECORATIVE

**Micro-Seal** may be obtained in **Special Snow White** and eight (8) pastel shades:

#### Turquoise Blue

Pale Green

Golden Yellow

Ivory

Cream

Pink

Stone Grey

Spanish White

The **Turquoise Blue Micro-Seal** will give unique color to your pool and add life and beauty to its appearance.

### WHERE USED

**Micro-Seal** is ideal for cellars, dairies, aquariums, swimming pools, garages, Lily ponds, retaining walls, greenhouses, foundations.

*Complete Directions Inside Package*

**8½-lb. package \$3.95** Makes about 1 gallon Mix

**25 lbs.—only \$8.00**

*Express Charges Collect*

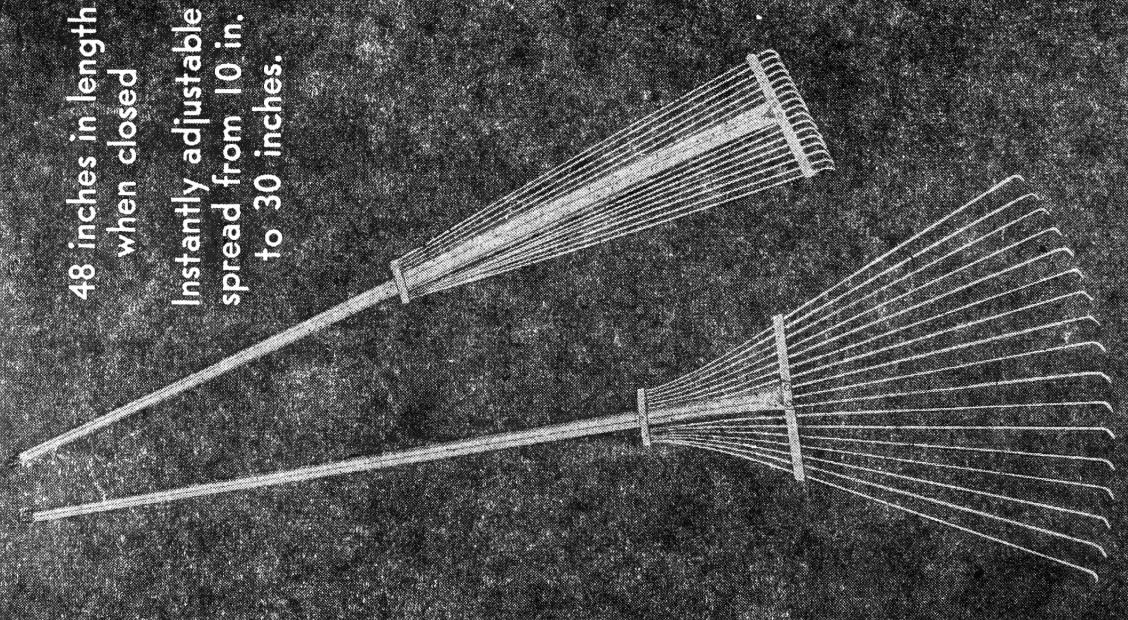
**SPECIAL PRICES ON BULK LOTS**

**Goldsboro's Seed Department** 160 EAST 57th STREET  
NEW YORK 22, N. Y.

*The "KENCO", All-Aluminum, All-Purpose, Adjustable Garden Rake*

## No Need for Several Types of Rakes—This 4-IN-1 RAKE Is Ideal for Grass, Leaves, Soil and Gravel

48 inches in length when closed  
Instantly adjustable spread from 10 in. to 30 inches.



### *The "KENCO JR."*

Precision built to the same rigid specifications as the "KENCO" this little rake will delight every youngster.

Weighs less than a pound. Closed is 30 inches high, with 5 inch spread—open is 42 inches high with 14 inch spread.

All the precision features and quality materials of the larger "KENCO."

All youngsters will enjoy its adjustable features, light weight, and durability.

Daddy probably will use it too in those narrow, hard-to-rake spots.

**\$3.75 EACH**

Plus 20c. for postage and packing  
within 300 miles of New York City

**For Sale By**

*Goldfarb's Seed Dept.*

**160 EAST 57th ST., NEW YORK 22, N. Y.**



Gold Seal  
over 97%  
pure seed

# Woodruff's Adapted Lawn Seed

## THE FIRST STEP TOWARD A BEAUTIFUL LAWN



Red Seal  
over 90%  
pure seed



**Turf-Maker** "Gold Seal." Composed of heavy, 33 lb. Kentucky Blue, Blue, Certified Astoria and Highland Colonial Bent, plus a Red Top nurse. Ideal where a fine textured, permanent lawn is desired; positively will not coarsen.

2 lbs.....\$2.50 25 lbs....\$30.00  
5 lbs.....6.15 50 lbs....57.50

**Teu-Shade** "Gold Seal." Seventy-five per cent shade tolerant. Contains genuine Velvet Bent, Certified Illahee Creeping Red Fescue, extra heavy Kentucky Blue Grass, plus a Red Top nurse. No Rye grass of any form in this mixture.

2 lbs.....\$2.80 25 lbs....\$34.50  
5 lbs.....6.85 50 lbs....67.50

**Royal** "Red Seal." Contains fancy Kentucky Blue Grass, Colonial Bent, Recleaned Red Top, plus Perennial and Common Rye Grass nurses. Will stand play-yard wear and tear.

2 lbs.....\$2.15 25 lbs....\$25.00  
5 lbs.....5.25 50 lbs....47.50

**Shady Spot** "Red Seal." A quality comparable to the texture of Royal. Contains Chewings Fescue, Kentucky Blue Grass, Fancy Red Top and Rye Grass.

2 lbs.....\$2.15 25 lbs....\$25.00  
5 lbs.....5.25 50 lbs....47.50

## Goldfarb's Suburban Lawn Seed Mixtures

Two popular prices mixtures—especially valuable for either renovating or planting a new lawn, where low cost is an important factor. Composed of rapid growing, high quality grass seeds which will produce a beautiful turf of medium fineness. For renovating, use 5 lbs. per 1000 square feet, and for starting a new lawn, 10 lbs. per 1000 square feet.

### GOLDFARB'S SUNNY GRASS SEED

5 lbs.....\$3.00 50 lbs.....\$25.00

### GOLDFARB'S SHADY GRASS SEED

5 lbs.....\$3.50 50 lbs.....\$30.00

### SALEM SPREADERS

#### The Fertilizer and Seed Spreader You've Been Waiting for

All metal construction; easy to operate; correctly proportional; spreads fertilizer or grass seed uniformly. Ideal for top dressing lawns.

**16 in. spreader** \$5.95 **30 in. spreader** \$16.75

**20 in. spreader** \$9.95 **36 in. spreader** \$29.75

Shipped Express Collect—Supply Limited

### CRESCENT SPRINKLERS

New, all brass and steel sprinkler. Adjustable nozzles; Hosnap Coupler. Covers large area.

**Model 400**.....\$4.45

**Model 500** (same, except Hosnap Coupler).....\$3.35

### SALEM REAL-REEL

Portable hose reel. No need to remove hose from reel to connect with faucet. Water runs through reeled-up hose. Saves time and hose.

**All Metal Construction**.....**Each \$12.50**

### KENCO-RAKE

The new, all-aluminum leaf and grass rake. Weighs only 24 ounces. Built to last a lifetime. Order one today.

**Each \$5.00**

**Kenco Jr. (Small Size)** **Each \$2.75**

### MICRO-SEAL

New waterproofing compound for rough plaster, stucco, concrete and cinder block and brick. Eliminates dampness and water seepage. Ideal for cellars, swimming pools, Lily ponds, foundations, etc. 1 gallon will cover approximately 80 square feet. Turquoise Blue, Pale Green, Golden Yellow, Ivory, Stone Grey, Snow White

8 1/2-lb. pkg. (makes 1 gal.) \$3.95, 25-lb. pkg. \$8.00

### GARDEN GLOVES

Soft, white, washable capeskin gloves. Ideal for gardening, driving, many household duties. Sizes 6, 7, 8, 10.....\$2.25 pair, 3 for \$6.50

### KNOX-OUT INSECT SPRAY

Household insect spray. Spray or paint screens, walls, etc. Kills insects for weeks afterwards. Effective against bed bugs, roaches, ants, fleas. 5% DDT.

**Pint**...35c. **Quart**...65c. **Gal**...\$2.35

### KRYOCIDE C

Natural cryolite with copper insecticide and fungicide for dusting and spraying. Effective against insects and diseases in Tomato blight, fungus diseases on Phlox, Roses, Peonies, Delphiniums, etc.

**Lb. 55c., 3 lbs. 90c. each**

### WEEDONE

New weed killer. Kills right to the root tips. 6 ozs. 75c., qt. \$2.50, gal. \$7.50, 5 gals. \$30.00

### TERMS AND GUARANTEE

Our Guarantee—Prices do not include any guarantee of growth; however, if any of the plants purchased from us this Spring at regular prices, having been properly planted and cared for, should fail to grow, notify us not later than June 15, 1947, and we will replace the stock free.

**Non-Warranty**—The successful growing of seeds, bulbs, and plants, obviously depends in very large measure on weather conditions and proper cultural methods beyond our control; so conforming with the universal custom of the seed trade, we give no warranty, express or implied, as to the productiveness of any seeds, bulbs, or plants we sell, and we will not be in any way

responsible for the crop. Our liability in all instances is limited to the purchase price of the seeds, bulbs and plants.—**Goldfarb's Garden Department**.

**Shipping Charges**—Customers within our shipping radius of 300 miles:

Flower Seed, Grass Seed, Vegetable Seed, any one item up to 10 lbs.—**Postpaid**.

Roses, Dahlias, Gladioli, Summer Bulbs, Lilies—**All postpaid**.

Perennial Plants—**Postpaid** when noted; otherwise, add 10c. for 1 plant, 15c. for 3, 30c. for 6, and 45c. for 10 plants.

### DOGGETT-PFEIL INSECTICIDES and FUNGICIDES

**ROTOX.** Rotenone and sulphur, used as dust or spray. Controls Mexican bean beetle, mildew, leaf spot, etc. **Lb. 55c., 5 lbs. \$1.65.**

**SPRA-TOX.** Rotenone-pyrethrum spray. Destroys both sucking and chewing insects. Non-poisonous. **4 oz. 45c., 1/2 pt. 55c., pt. \$1.00, qt. \$1.65.**

**DAPSPRAY.** 30% DDT plus Rotenone. Ideal for spraying the flower garden. **4 oz. \$1.00, qt. \$4.50.**

**TOMATO DUST.** Excellent for control of Tomato blights. Also for use on Melons, Squash, Cucumbers. Controls insects and diseases. **2 lbs. 60c., 5 lbs. \$1.40.**

**DUSTING SULPHUR.** Micronized, wettable sulphur; used as dust or spray. **2 lbs. 40c.**

**TRI-SPRAY.** Complete triple action spray for Roses and other garden flowers. Controls insects and fungus diseases. **1/2 pt. 85c., pt. \$1.50, qt. \$2.75.**

**COPPER-TOX.** Non-staining copper fungicide. **Pt. 95c., qt. \$1.65.**

### WEED-NO-MORE

**2, 4D Weed Killer.** 8 ozs. treats 1600 square feet. **8 ozs. \$1.00, qt. \$2.98**

Fruit Trees, Small Fruits, Shrubs, Insecticides, Fertilizers and Garden Accessories—**Express collect**.

Customers over 300 miles: Flower and vegetable seeds in packets—**Postpaid**. All other items—**Express collect**.

**We Welcome You to Our Store**—The next time you are in New York City plan to visit our modern, well equipped Seed and Flower Shop. Here we carry many items not listed in our regular catalogue and have one of the finest displays of cut flowers, orchids, and flowering plants to be seen in the entire city.

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# Goldfarb's Glorious Gladiolus

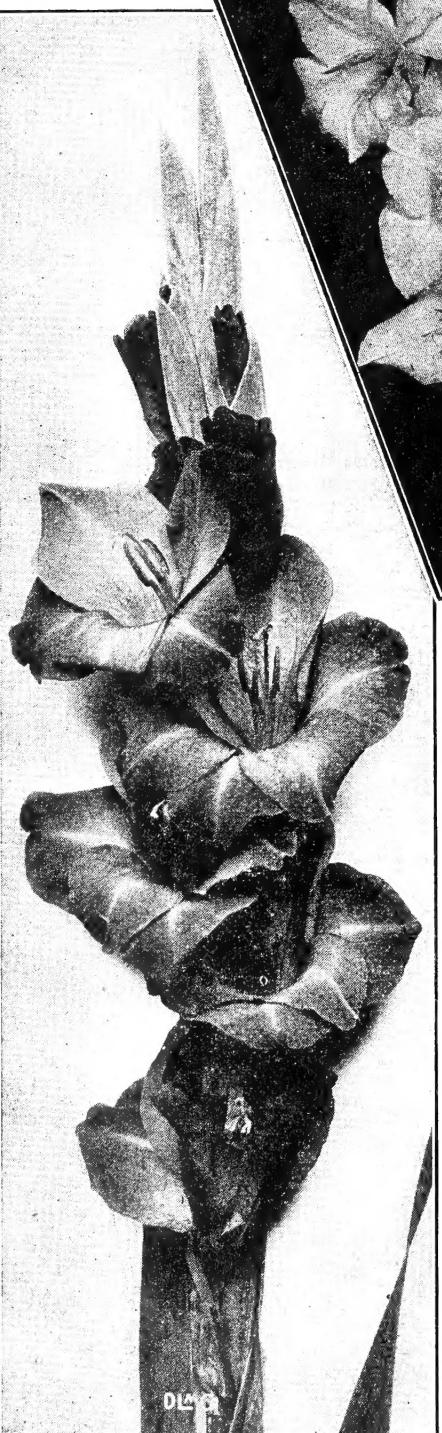
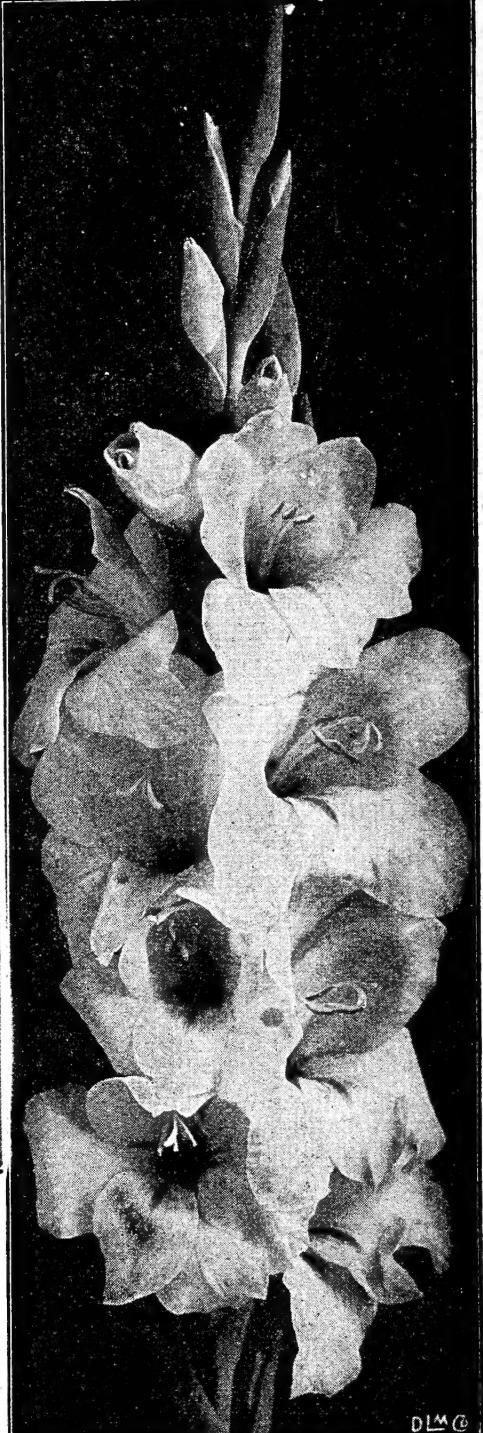
Finest  
Quality  
Top  
Size  
BULBS

All Out-  
standing  
Varieties



## Blue Ribbon Mixture

A glorious assortment of brilliant colors selected from choice cut flower varieties. Plant them every 10 days from April 5th to June 15th, 25 BULBS for \$1.50, 100 BULBS for \$5.00



## OUTSTANDING VARIETIES

	Doz.	100
<b>Albatross.</b> Tall Lily white.....	\$1.25	9.50
<b>Snow Princess.</b> Early pure white.....	1.35	9.75
<b>Phyllis McQuiston.</b> Clear glowing pink	1.25	9.50
<b>Rosa Van Lima.</b> Fine appleblossom pink	1.25	9.50
<b>Golden Chimes.</b> Lovely light yellow...	1.20	8.75
<b>Yellow Emperor.</b> Best deep yellow...	1.35	9.75
<b>Dr. Bennett.</b> Fiery red, large flowers...	1.25	9.50
<b>Commander Koehl.</b> Huge ruby red...	1.25	9.50
<b>Picardy.</b> Clear soft salmon. World's most popular "Glad".....	1.25	9.50
<b>Beacon.</b> Salmon scarlet, cream throat...	1.25	9.50
<b>Barcarole.</b> Finest ruffled salmon orange.	1.35	9.75
<b>Blue Beauty.</b> Large clear medium blue.	1.25	9.50
<b>Pelegrina.</b> Deep violet blue.....	1.25	9.50
<b>Chamouny.</b> Cerise rose, petals edged silver.....	1.50	11.25
<b>Greta Garbo.</b> Exhibition pink and yellow	1.35	9.75
<b>King Lear.</b> Early tall ruffled purple...	1.50	11.25
<b>Shirley Temple.</b> Huge ruffled cream...	1.35	9.75
<b>Coral Glow.</b> Immense coral red.....	1.50	11.25



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160 EAST 57th STREET  
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